

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

June 11, 2015



"Rich Heritage, Bright Future"

ADMINISTRATION

◆ Response to State Mandated Water Use Reductions

In response to the Governor's Executive Order (B-29-15), the State Water Resources Control Board (Water Board) imposed restrictions to achieve a Statewide 25% reduction in potable urban water usage through February 28, 2016. These restrictions will require water consumers to reduce usage as compared to the amount they used in 2013. Golden State Water Company (GSW) and Yorba Linda Water District (YLWD) consumers already reduced usage in 2014, but will need to achieve additional water conservation in 2015-16 to achieve the Statewide goal.

City Staff have met with GSW and YLWD to conduct a detailed analysis of the City's water use in parks, landscaped areas, and facilities to ensure that the City also meets these requirements. To date the City has taken the following actions:

- ◆ **Stopped watering all median islands per State regulations** (Executive Order B-29-15.6)
- ◆ **Reduced watering at all parks and athletic fields**
- ◆ **Reduced watering on all parkways and other publicly landscaped areas**
- ◆ **Installed synthetic turf in conjunction with YLWD** in median islands along Yorba Linda Boulevard & Rose Drive
- ◆ **Completed a Water Efficiency study with GSW** of highest water use sites such as City Hall, Kraemer Memorial Park, Placentia Champions Sports Complex, McFadden Park, and a section of the roadway median island on Kraemer Boulevard.

One of the first areas residents will begin to notice a change is in the "turf" portions of our medians. Unfortunately, due to the specific State requirements, the City must eliminate water turf in medians or be subject to State penalties of up to \$10,000 per day. Other non-turf portions of our medians will continue to be watered including tree wells.

Residents are encourage to visit www.placentia.org/drought for additional information.

Contact Us At:



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Upcoming Meetings and Events

- 6/13 Flag Day Ceremony
- 6/16 Placentia City Council Meeting
- 6/22 Placentia & Yorba Linda District Joint Water Services Committee Meeting
- 6/23 Economic Development Committee
- 6/23 Historical Committee Meeting

For additional information or questions about this Weekly Briefing, please contact us at administration@placentia.org.



ADMINISTRATION

♦ Flag Day Ceremony on June 13th at 6:30 p.m.

Join us for a special Flag Day Ceremony on Saturday, June 13th at 6:30 p.m. at the Placentia Civic Center, 401 E. Chapman Avenue. The event is being coordinated by the Placentia Veterans Advisory Committee, American Legion Post 277, Boy Scout Troop 780, and Cub Scout Pack 780. Residents are encouraged to come and be a part of this special ceremony. Due to the limitations in space, we will be accepting one flag per family to be disposed. For more information, please contact Placentia City Hall at (714) 993-8264 or click on the flyer below.

[Flag Day Ceremony Flyer](#)

COMMUNITY SERVICES

♦ 7th Annual Cowabunga Event

The 7th Annual Cowabunga event will be held at Kraemer Park on Saturday, June 13th from 4:00 pm to 8:00 pm. Come enjoy all you can eat BBQ featuring Santa Maria Tri-Tip, slow roasted pulled pork sandwiches, 12 hour hickory smoked BBQ ribs, and all the mouthwaterin' sides and fixin's your heart desires. There will also be a no-host bar including fabulous wines and craft beers. Tickets are \$40 for adults; \$20 for children 12 & under with a portion of the proceeds being tax deductible. Proceeds benefit H.I.S. House, Placentia Library, local college scholarships, and the community charities of the Rotary Club of Placentia. Tickets are limited so get them early! For more information and ticket availability, please visit www.rotarycowabunga.com or call Carol Kennedy at (714) 792- 0998.

ECONOMIC DEVELOPMENT

♦ Placentia Chamber of Commerce to Participate in a Ribbon Cutting and Sunset Social at Rita's Italian Ice

The Placentia Chamber of Commerce will be participating in a Ribbon Cutting and Sunset Social at our newest frozen treats business, Rita's Italian Ice on Thursday, June 11th at 5:30 p.m. Rita's is located at 1837 E. Orangethorpe Avenue. Rita's Italian Ice offers a great selection of treats from custard sundaes to milkshakes and Blendinis. Their store rotates 12 to 16 flavors daily and offers 65 toppings such as peanut butter and jelly, mango, juicy pear and cookie dough. For more information about their menu, catering and fundraising options, please visit Rita's Italian Ice online at www.ritasice.com.





PUBLIC WORKS

◆ Farewell to Public Works Manager Mike McConaha

Public Works Manager, Mike McConaha has submitted his letter of resignation and has accepted the position Public Works Maintenance Manager with the City of Lake Forest. Mr. McConaha began working for the City in 2001 as the Environmental Administrative Coordinator. He was promoted to Administrative Analyst in 2004. In 2006, he was promoted to Senior Management Analyst and last year, with the departure of the Public Works Director, he was promoted to Public Works Manager. Mike has been instrumental with the implementation of the City's Capital Improvement Programs, environmental programs, grants, and working with outside agencies including OCTA. The City would like to thank Mr. McConaha for all of his hard work, dedication, and professionalism throughout his tenure in Placentia.

POLICE DEPARTMENT

◆ Significant Events

June 3, 2015

A male adult subject was arrested for petty theft and indecent exposure.

June 5, 2015

At approximately 1:17 a.m. a man attempted to rob the Wells Fargo Bank located at 111 E. Yorba Linda Boulevard. A note was used and no weapons were seen; he fled the area on foot prior to a Police Officer's arrival.

June 7, 2015

Police Officers received a call of several subjects fighting on the 700 block of Center Street. When Police Officers arrived, they determined two intoxicated subjects assaulted each other and one of the subjects received several lacerations on his hands during the altercation. Based on the fact both subjects were being uncooperative, it is unknown how the subject received the lacerations and he was subsequently transported to UCI for treatment and a report was taken.

On the 200 block of south Van Buren, a male subject broke through a residential bedroom window and climbed into bed and went to sleep. The homeowner confronted the male and called 911. When Police Officers arrived they detained the subject without incident. He was subsequently arrested and booked for trespassing and vandalism.

June 9, 2015

Two males attempted to burglarize a residence on the 1800 block of Jones. The residents were home at the time when one of the suspects knocked on the front door several times attempting to ascertain if anyone was home. The residents did not answer the door but did keep an eye on the two suspects who then climbed over the fence and made their way into the backyard. The suspects and the residents made eye contact through a window and the suspects fled on foot back to their vehicle and left the area. The suspects were not apprehended.



EXTERNAL COMMUNICATION

- ◆ [Development Services Project List](#)

Development Services Project List

1. Building and architectural plans for structural renovations and repairs of a residential apartment complex located at 310 S. Jefferson were approved by Building Division on 6/1/15. Scope of work is replace existing damaged framing members which include stairways, stuccos, roof members, outdoor patio covers, trash enclosures...etc. Cost of the construction is approximately \$100,000.00
2. Residential remodeling project for a single family home located on Mammoth Street was approved by Planning and Building Divisions on 6/2/15. This project involved with existing portion of the house to be demolished, new garage/storage area, new patio cover and a new room addition. Cost of the construction is \$125,000.00
3. Tenant improvement plans and structural calculations for an industrial building located at 900 South Richfield Road (Hartwell Corporation) were reviewed and approved by the Building Division on 6/3/15. Scope of work includes major mechanical system upgrades (ventilation, make up air, air-conditioning units, duct systems). Cost of the construction is \$195,000.00
4. Building plans for Use Permit application (UP-2015-01) were submitted for preliminary plan review and comment on 6/4/15. This application is a 2nd unit for a residential house located @ Morse Avenue; scope of work will be to construct a 401 sq. ft. of 2nd floor addition on top of an one story existing house.

PERMIT TYPE	# PERMITS
Residential Alteration	8
Solar	6
Block Wall/Fence	
Storage Racks	
Patio	
Commercial Tenant Improvement	1
Sign	1
Roof	5
Pool Demo	
Plumbing, Electrical, Mechanical	38
Total	59

PLAN CHECK TYPE	# SUBMITTED
Commercial Tenant Improvement	1
Residential Alterations	2
Solar	9
Signs	1
B & Z (Building & Zoning Application)	2
Home Occupation Permits	1
TOTAL	16