

P-TOWN INFORMER

An Electronic Report to the Community



PLACENTIA
California

"The People Are The City"

October 2, 2012

Volume 2, Issue 2

GRAFFITI SUBSCRIPTION PROGRAM

Graffiti is a crime. It decreases a resident's feeling of safety. Neighborhoods with graffiti see a decrease in property values, loss of business growth and tourism and reduced community pride. According to the National Association of Realtors, property located within a community where there is graffiti will lose 15 percent of its value. If the graffiti is profane or hateful, the property owner can expect to lose up to 25 percent of the home's value.

The City of Placentia has a strict graffiti ordinance. Under this ordinance, the City is responsible for removing graffiti from public property. The responsibility for removing graffiti from private property rests with the private property owner. Failure to remove graffiti in a timely manner not only encourages more graffiti, but could result in the issuance of an Administrative Citation and removal of the graffiti by the City's contractor at the property owner's expense.

To assist property owners in the on-going battle against graffiti, the City, in partnership with Clean City, has implemented a new low-cost graffiti subscription program for residents and business owners that have been a victim of graffiti. For a small monthly fee, Clean City will automatically remove graffiti from private property. The rates for this service are as follows:

Type	Standard	Premium
Single Family Residential	\$5.00	\$8.00
Multi-Family Residential	\$7.00	\$10.00
Multi-Tenant Commercial	\$20.00	\$25.00
Single User Commercial (Up to 3,000 s.f.)	\$40.00	\$50.00
Commercial/Industrial (3,001 to 10,000 s.f.)	\$60.00	\$70.00
Commercial/Industrial (10,001 to 40,000 s.f.)	\$90.00	\$110.00
Commercial/Industrial (40,001 or over s.f.)	\$125.00	\$150.00

The standard graffiti removal service provides up to 12 removals per year. The premium service allows unlimited graffiti removal service. For more information about the graffiti subscription service or to subscribe, please contact Clean City at (714) 765-0360.

Although the graffiti subscription program is voluntary, the responsibility to remove graffiti from private property is not. Failure to remove graffiti on private property that is in the public view constitutes a public nuisance which could result in the issuance of an Administrative Citation and the removal of the graffiti by the City at the property owner's expense if not abated within five (5) calendar days.

Property owners that are not interested in subscribing for graffiti abatement services have other alternatives for removing graffiti including removing the graffiti themselves within the required timeframe or requesting a one-time

(continued on page 2)

INSIDE THIS ISSUE

News Bits

- ◆ Alert OC
- ◆ Council Member Scott Nelson Recent Appointment to the League of California Cities Orange County Division
- ◆ Governor Signs Senate Bill 1364 into Law
- ◆ Community Christmas Basket Program
- ◆ 2012 City Residential Street Rehabilitation Project

Crime View

- ◆ AB 109 Realignment Impacts
- ◆ Police Reports

Development Services

- ◆ Economic Development Activities
- ◆ New Business License Issued

Meeting Notes

- ◆ City Council
- ◆ Planning Commission
- ◆ Recreation and Parks Commission
- ◆ Senior Advisory Commission
- ◆ Heritage Festival Committee



UPCOMING COMMUNITY CALENDAR

Oct 2	Tuesday	Placentia City Council Meeting at 7 p.m. at City Hall
Oct 8	Monday	Financial Audit Committee at 7 p.m. at City Hall
Oct 8	Monday	Recreation and Parks Commission at 7 p.m. at City Hall
Oct 9	Tuesday	Cultural Arts Commission at 6:30 p.m. at City Hall
Oct 9	Tuesday	Planning Commission Meeting at 6:30 p.m. at City Hall



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Graffiti Subscription Program (cont.)

abatement of the graffiti at City approved rates. Residential property owners meeting certain income requirement may be eligible to have the cost of the graffiti subscription program paid by the City. For information on the eligibility requirements to receive financial assistance, please call (714) 993-8264.

Private property owners are encouraged to participate in the low-cost graffiti subscription program or take measures to remove graffiti from their property as soon as possible to prevent your property from becoming a "known" good site among vandals. Prompt removal of graffiti is an effective prevention tool. Studies have determined that if graffiti is removed within 24-48 hours, there is little recurrence due to the fact that the offender will not have a chance to receive recognition by other taggers that see his work.

This article was written by Troy L. Butzlaff, City Administrator for the City of Placentia

AlertOC

On September 20th at 10:00 a.m. cities across the County of Orange conducted a test of the Alert OC system. The notification was sent to approximately 2.2 million residents. Emergency notifications were sent to all landlines and persons that have registered with Alert OC. AlertOC is a mass notification system designed to keep Orange County residents and businesses informed of emergencies and certain community events. By registering with AlertOC, time-sensitive voice messages from the County or City in which you live or work may be sent to your home, cell or business phone. Text messages may also be sent to cell phones, e-mail accounts and hearing impaired receiving devices. If a person is not registered, the notification would only be sent to their landline at the affected address. To sign up, please click here: [AlertOC](#).

Council Member Scott Nelson Recently Appointed to the League of California Cities' Orange County Division

Council Member Scott Nelson was recently appointed to serve as Vice President for the League of California Cities' Orange County Division. Council Member Nelson was also elected as the Orange County Division's Director. This is a two year position and serves as Orange County's voice on the State League Board of Directors. Council Member Nelson was elected to both positions by a unanimous vote of the entire Division Membership.

The Orange County Division is governed by a thirteen (13) member Board of Directors under the leadership of a Division President. The Board of Directors is comprised of elected city officials and professional city staff. The members attend division meetings throughout the year to exchange ideas and share information for cooperative advocacy in Sacramento. The League of California Cities is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities.

Governor Signs Senate Bill 1364 into Law

Senate Bill 1364, authored by Senate Republican Leader Bob Huff (*R-Diamond Bar*) has received the approval and signature of Governor Jerry Brown. After receiving support by several cities throughout the State, including the City of Placentia, the consumer protection measure seeks to ensure that ratepayers served by private water companies are not asked to pay more for the same service than a ratepayer served by a public agency without a clear understanding of the associated costs. On March 20, 2012 the Placentia City Council approved a resolution in support of Senate Bill 1364, sponsored by Senator Bob Huff. The legislation modifies the Public Utilities Act so that water agencies are subject to the same review and audit as other public utilities, in particular the process for rate adjustments and auditing of financial documentation. Under SB 1364, water corporations, such as Golden State Water Company, must follow these requirements on all future water rate increase.

Community Christmas Basket Program

The City of Placentia and the Friendly Center coordinate the Community Christmas Basket program to assist needy families in Placentia with food, books, and toys during the holiday season. The success of the program depends heavily on the good will and generosity of individuals, organizations, and businesses. If you would like to assist, you can choose to adopt a family, volunteer, or contribute a donation. Please contact (714) 986-2333 for more information.

Save the Date
Heritage Parade & Festival
October 13, 2012

2012 City Residential Street Rehabilitation Project

The project is well underway. On Monday, September 17th, the construction crews began construction work on Imperial and Rose.

As previously mentioned, City has begun the construction and rehabilitation of 41% of the City's residential roadways this year. This includes approximately 35 miles of residential roadways, 83 new ADA compliant curb ramps, 4,670 tons of slurry, 94,300 square yards of chip seal, and 24,100 tons of AC paving. For more information, please call the Project Engineer, David Sloan at (714) 533-3050. For additional information, please visit www.placentia.org/streetrehab.



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CRIME VIEW

AB 109 Realignment Impacts

Assembly Bill 109, which took effect on October 1, 2011, has continued its release of parolees back to Placentia and other Orange County cities. Although, there were 101 releases from prison in August, none of those released listed Placentia as their city of residence. The number of parolees released and living in Placentia since October 1, 2011 remains at 27.

Police Reports

September 8, 2012

Officers were dispatched to the 1900 block of Kilmer for an unknown person inside a residence. The homeowner stated that he had several guns inside the residence and the residence had been burglarized in the past. K-9 Falcon conducted an interior search of the residence, and no suspects were located inside. There were no signs that a crime occurred.

September 8, 2012

Officers attempted to stop a vehicle for a vehicle code violation eastbound on the 91 freeway at Tustin Avenue. The driver failed to yield and continued driving eastbound. The driver ultimately yielded on the 91 freeway at Green River. A felony vehicle car stop was conducted, and K-9 Falcon provided assistance to "guard and bark." The driver of the vehicle complied with the commands given by officers and was taken into custody without further incident.

September 13, 2012

A traffic collision was reported on Bastanchury near the City limits of Placentia and Yorba Linda. It was later determined to have occurred in the City of Yorba Linda. The collision was investigated and handled by Brea Police Department; however, as a result of the traffic collision a power pole was struck and electrical power was affected in the area. This included the traffic control signals at Bastanchury and McCormack. Signage was placed at the intersection until power was restored.

September 15, 2012

A power outage was reported in the area of Rose and Palm. All of the traffic signals were functioning, and it appeared only the residential areas were affected. Southern California Edison was on-scene to repair the problem.

September 15, 2012

A non-injury traffic collision occurred at Placentia and Chapman. The driver was arrested for driving under the influence. Another driver was arrested for driving under the influence when the subject drove through a cone pattern during the collision investigation.



DEVELOPMENT SERVICES

Economic Development Activities

The relocation/closing of the Tustin/Rose Plaza commercial center is almost complete. The relocation/closing is necessary for the construction of the OC Bridges project at Tustin and Rose. By the end of the month the entire plaza will be vacated and construction crews have begun removing vegetation. King's Teriyaki has closed and has gone to storage to await a new location as have a few other businesses. The two commercial areas are undergoing major changes in anticipation of the completion of the grade separation project.

Orange County Grand Jury Update

On June 14, 2012, the Grand Jury issued its 2011-12 report entitled, "Transparency Breaking Up Compensation Fog - But Why Hide Pension Cost?" The report recognized the progress made in each Orange County city, special, district, joint power authority, and County since last year's issuance of the 2010-2011 Orange County Grand Jury report. The City is required to provide a written response to the Grand Jury's findings and recommendations within 90 days. Based on the City's August 7, 2012 letter to Judge Thomas J. Borris, the City indicated that the overtime and on-call pay for all employees will be posted on the City's website on or before October 1, 2012. On September 13, 2012 the City successfully posted the stated information on the City's website under "Employee Compensation."

SERVE Day Project

The Yorba Linda Friends Church will be conducting a SERVE Day Project in the cities of Placentia and Yorba Linda on Sunday, September 30th. Projects include work at School District sites as well as at Tri-City Park. It is anticipated that approximately 100 members of their congregation will be on site at TCP to complete a myriad of projects including cleaning and painting of the picnic benches, painting of the interior of the restrooms, removing staples, etc. from the picnic shelters, raking landscape areas, and other general clean-up of the park. Special thanks to the Friends Church for their contributions and volunteer service to the community.

New Business License Issued

Business Name	Address
SPD Metalworks	720 Monroe
The Book Faire	1878 Placentia
Jack in the Box #3253	1097 Imperial
Bumblepup	1837 Orangethorpe
Stone Fab	710 Monroe
Dishi	1041 Imperial



MEETING NOTES

The following is an annotated summary of key actions taken by the City Council and various City Commissions/Committees. For additional details including the full agenda for the City Council and Commissions, please visit the City's website at www.placentia.org. Live and recorded City Council meetings or individual agenda items can be viewed [here](#).

City Council

The City Council met on Tuesday, September 18th, and took action on the following items:

- ◆ Approved the Placentia Rotary Club Cowabunga Crab Fest Fundraiser at Kramer Memorial Park—Saturday, June 1, 2013.
- ◆ Extended the Contract for Official Tow Service from September 2, 2012 to September 2, 2013.
- ◆ Approved a Resolution Authorizing Temporary Suspension of Regulatory Ordinances Pertaining to the Operation of the Heritage Festival and Parade Scheduled for October 13, 2012.
- ◆ Approved the Letter of Support for Senate Bill 214 (Walk) Infrastructure Financing Districts.
- ◆ Mandated the Biennial Review of the City's Conflict of Interest Code.
- ◆ Approved Amendments to the Franchise Agreement for Graffiti Removal, Downtown Maintenance and Other Related Services.

Planning Commission

The Planning Commission met on Tuesday, September 11th, and took action on the following items:

- ◆ Approved a resolution for the Special Conditions of Approval and Standard Development Requirements for 801 S. Lakeview. #A
- ◆ Approved a resolution approving the Variance subject to the Special Conditions of Approval and Standard Development Requirements for 118 E. Orangethorpe Avenue.
- ◆ Approve a resolution for the construction of a new church (Radha Raman Vedic Mandir) that includes a +/- 3,355 square foot church sanctuary building and a +/- 4,720 square foot, two story multi-purpose building and related on site improvements on a 1.15 net acre (+/- 50,497 square foot) site, located a 1022, 1034 and 1042 N. Bradford Avenue in the Medium Density Multiple-Family (R-G) District.

Recreation and Parks Commission

The Recreation and Parks Commission met on Monday, September 10th, and took action on the following items:

- ◆ Discussed the current capital improvement projects as well as planned projects for Fiscal Year 2012-13.
- ◆ Staff provided an update on the inclusion of Tri-City Park into the County of Orange Regional System.
- ◆ Commissioners discussed participation in the Heritage Festival and Parade.
- ◆ Staff provided details/overview of recent vandalism to City and joint use/School District facilities.
- ◆ Staff provided an update and overview of current "City-Community Organizations" partnerships.

Senior Advisory Commission

- ◆ The Senior Advisory Commission will meet on Wednesday, October 10, 2012.

Heritage Festival Committee

The Heritage Festival Committee met on Wednesday, September 12th, and took action on the following items:

- ◆ The Committee discussed the terms of the Chamber of Commerce Business Showcase MOU.
- ◆ The Committee discussed the band for the Heritage Festival.
- ◆ The Committee reviewed areas of responsibility for the Heritage Festival.