



**55<sup>th</sup> Annual Placentia Heritage Festival**  
**"CELEBRATING EVERYDAY HERO'S**  
***Doing the Right Thing!"***

**Non-Profit Organization Display Booth Application**

**Application Deadline: September 5, 2019**

*Any incomplete information will result in the return of your application.*

Dear Non-Profit Display Vendor,

The Placentia Heritage Festival Committee invites you to participate as a non-profit organization display vendor in the 55<sup>th</sup> Annual Heritage Festival. This event is attended annually by over 20,000 people and will include a pancake breakfast, entertainment, craft fair, car show, and more. Additionally, the 2019 Heritage Parade will march past the festival site and disperse at the intersection of Golden Avenue and Kraemer Boulevard.

The Heritage Festival is a community event attended by families with children of all ages. The distribution of religious or political information will not be permitted. Any vendor not meeting all of the enclosed requirements will not be permitted to participate. Vendors in violation of Heritage Festival Rules and Regulations as outlined will be asked to leave the event with NO refunds granted.

If you are interested in participating in the 2019 Heritage Festival please complete the enclosed application, Hold Harmless Agreement form along with your payment to:

**City of Placentia**  
**Attn: Community Services Department-Heritage**  
**c/o Aileen Munoz**  
**401 E. Chapman Avenue**  
**Placentia, CA 92870**

The Placentia Heritage Festival Committee appreciates your valued participation. Thank you for your interest and support. Please direct any questions or concerns to a Placentia Heritage Festival Committee representative or to the City of Placentia at (714) 993-8232.

Regards,  
Heritage Festival Committee

401 E. Chapman Ave

Placentia

California

92870

[www.placentia.org](http://www.placentia.org)





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**Non-Profit Organization Display Booth Application**

(Local schools, churches, youth and civic groups)

**\*\*THIS EVENT WILL BE HELD RAIN OR SHINE\*\***

Non-Profit Organization \_\_\_\_\_ Non-Profit # \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

A. Items to be displayed or distributed: \_\_\_\_\_

B. **Items to be sold or fees to be collected; no food sales:**

C. Display vehicle/oversized display to be located next to your booth in an additional booth space  
**(\$35.00, please describe oversized item to be displayed. Cannot exceed 10x10 space):**

1. Booth Space – (10’ x 10’) @ \$35.00	Quantity _____	Total _____
2. Additional Booth Space – (10’x10’) @ \$35.00	Quantity _____	Total \$ _____
Canopy Rental - \$60.00 per (10’ x 10’)	Quantity _____	Total \$ _____
3. Display vehicle/Oversized display - \$35.00	Quantity _____	Total \$ _____
4. Electrical Hook-up- \$40.00		
	Total	\$ _____

**\*Limited electricity is available; first come first serve basis\***

**\*Same day electricity requests will not be accommodated\***

**\*Tables and chairs are not provided\***

Total Amount Due \$ \_\_\_\_\_

(Even if you have participated in the past you must fill out application and turn in by the due date)

**FULL PAYMENT DUE AT TIME OF BOOTH SPACE RESERVATION**

Please make checks payable to: City of Placentia.

**Please mail fees and application to:**

City of Placentia  
Attn: Community Services Department-Heritage  
c/o Aileen Munoz  
401 E. Chapman Avenue  
Placentia, CA 92870

Applications will be accepted subject to space availability and must be postmarked by application deadline of September 5th.  
**Any application submitted after September 5<sup>th</sup> will be subject to a \$15 late fee.**  
Any incomplete information will result in the return of your application.

The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLACENTIA HERITAGE FESTIVAL & PARADE  
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL & PARADE to occur **October 12, 2019**. \_\_\_\_\_, the undersigned hereby covenant and agree to indemnify, defend and hold harmless the City of Placentia, the County of Orange, each of their elected and appointed officials, officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival & Parade from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL & PARADE.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said event. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Group

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Owner ( ) Representative ( )

\_\_\_\_\_  
Business Phone



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**Non-Profit Organization Display - Rules and Regulations**

- Heritage Festival date and time: **October 12, 2019 10:00 a.m. – 4:00 p.m.**
- Heritage Festival location: Tri-City Park, 2301 Kraemer Blvd., at the intersection of Golden Ave. and Kraemer Blvd.
- All accepted and approved vendors will receive an event packet approximately one week prior to the event.
- Included in the event packet will be:
  - An assigned specific arrival and set-up time. Vendors arriving prior to their assigned time will not be permitted to enter the display area until their assigned time.
  - Specific entry and exit directions and instructions.
  - A parking pass for **one** vehicle per 10' x 10' space.
  - Specific check in and checkout procedures for the event
- Vehicles must be out of the display area AND booths completely set up by 9:30 a.m.
- No vehicles will be allowed to enter Tri-City Park after 9:30 a.m.
- Tri-City Park is closed to all vehicle traffic between 9:30 a.m. and 4:15 p.m., vendors are required to stay for the entire event.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10' x 10' space.
- Each booth space will be a ten-foot by ten-foot (10' x 10') space only. Canopies are available at an extra charge.
- **Vendors are responsible for providing their own tables and chairs.**
- A \$10.00 fee will be charged to cancellations on or before August 29, 2019. No refunds for booth or canopy rentals will be granted on or after September 5, 2019. **NO EXCEPTIONS!**
- Booth space locations and numbering change each year.
- The City of Placentia and the Heritage Festival Committee reserve the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.