

City of Placentia General Plan



Community Workshop

November 19, 2014

Agenda

- Welcome and Introduction
- What is a General Plan?
- About the General Plan Update
 - Our General Plan
 - Topics to be included in the Update
 - Update process
- Opportunities for Participation
- Purpose of Tonight
- Next Steps



What is a General Plan?



What is a General Plan?

- Comprehensive, long-range vision – 20+ years
- Articulates and guides the future of the City
- Provides direction for private and public development
- Goals and policies related to development patterns, infrastructure, services and resources
- Provides direction, continuity and consistency in decision-making



Requirements of a General Plan

- Seven specific topics/elements must be addressed:
 - Land Use
 - Housing
 - Circulation
 - Conservation
 - Open Space
 - Safety
 - Noise
- May address other topics/ elements
- Optional elements have same legal weight as mandatory elements
- Must be internally consistent



About the General Plan Update

Our General Plan



Placentia General Plan

- General Plan elements adopted at various times since 1973
 - Open Space
 - Noise
 - Seismic Safety
 - Circulation
 - Parks and Recreation
 - Land Use
 - Growth Management
 - Housing Element – (Adopted January 2014)



Placentia General Plan

- City has changed since elements last adopted
- Goals and priorities of the community are different
- Opportunity to address and respond to these changes
- Update goals and policies to reflect current and future conditions



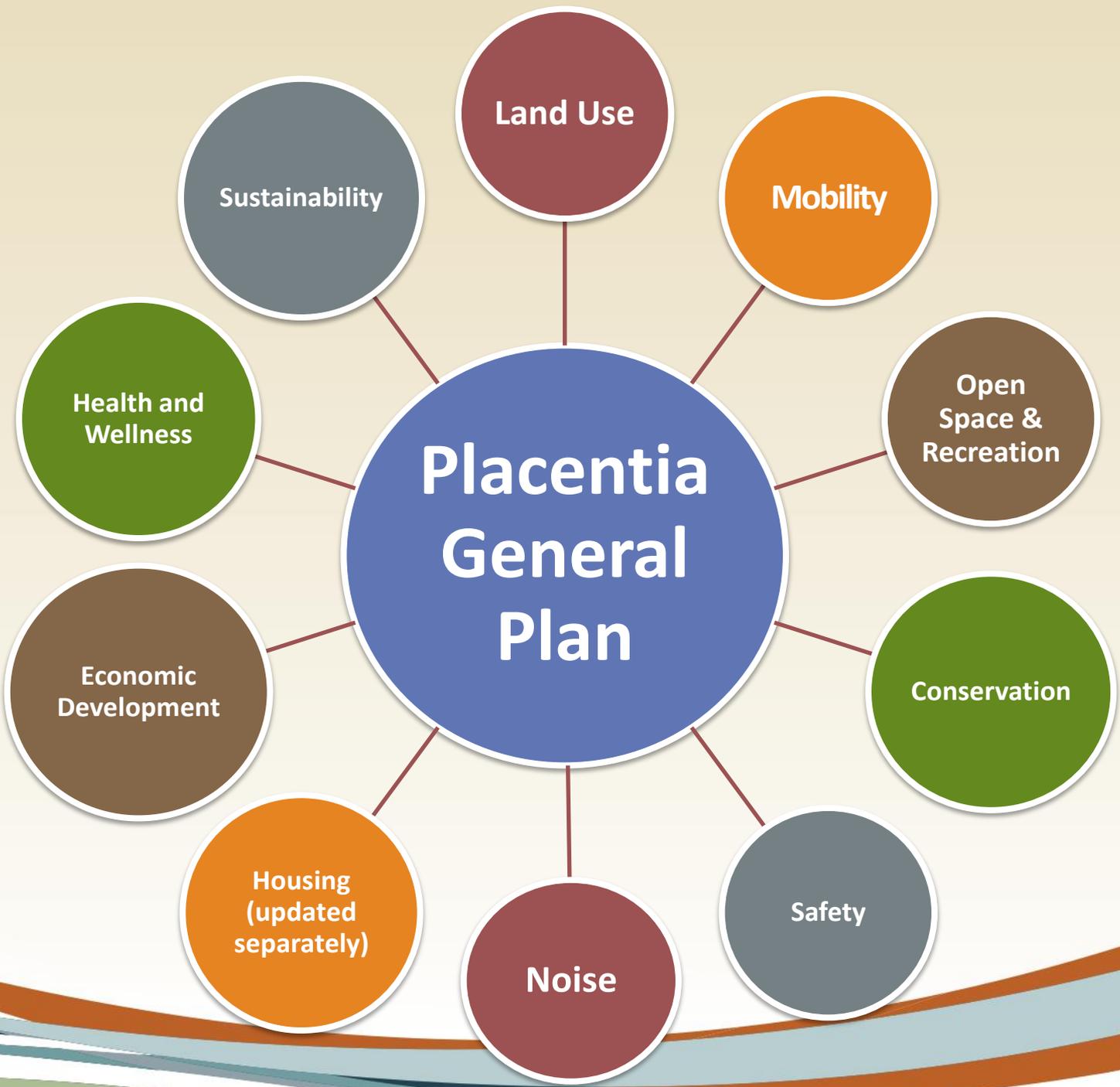
The updated General Plan will comprehensively revisit the ***community's*** priorities and establish a vision for the next 25 years.



About the General Plan Update

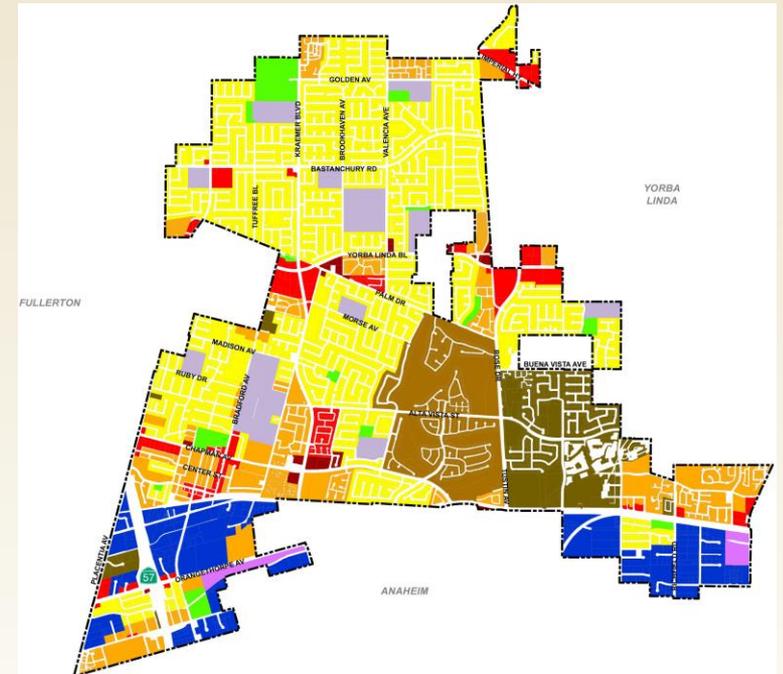
Topics to be included in the Update





Land Use

- Policies for physical development of the City
- Parameters and desired locations for land uses:
 - Residential
 - Commercial
 - Industrial
 - Civic/Institutional
 - Parks and Open Space
- Location and intensity
- Conservation and preservation of existing neighborhoods



Mobility/Circulation

- How the community moves throughout the City
- Design and safety of the transportation system
- All forms of transportation:
 - Automobile
 - Trucks
 - Transit
 - Bicycle
 - Pedestrian



Open Space and Recreation

- Open space and recreation opportunities
 - Natural open space
 - Active parks
 - Recreation facilities and programs
 - Trails



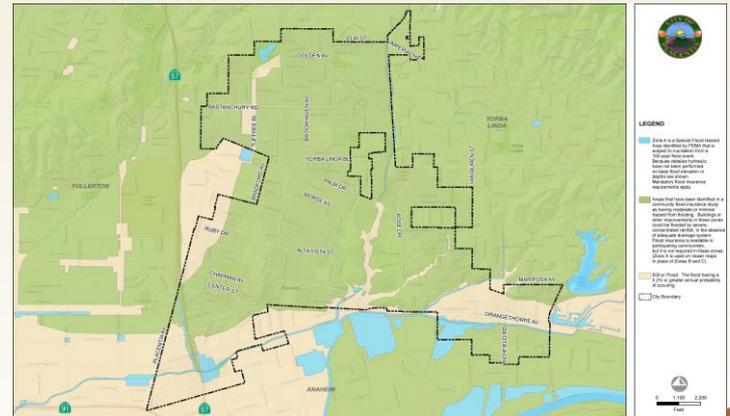
Conservation

- Conservation of resources:
 - Biological resources
 - Historic and cultural resources
 - Water resources
 - Energy resources
 - Solid waste reduction
 - Improvement of air quality



Safety

- Natural and man-made hazards
 - Seismic (geology)
 - Flooding
 - Urban fires
 - Hazardous materials
- Disaster preparedness



Noise

- Noise from various sources:
 - Transportation corridors
 - Commercial areas
 - Industrial areas
- Noise sensitive land uses:
 - Residences
 - Schools



Economic Development

- Strength and diversity of the local economy
- Opportunities for Development
- New Element for Placentia



Health and Wellness

- Create opportunities for community health and wellbeing
 - Support active lifestyles
 - Promote healthy decision-making by community members
 - Access to healthy options
- New Element for Placentia



Sustainability

- SCAG grant to integrate principles of sustainability
 - Healthy environment
 - Strong economy
 - Access to housing, education, and resources
- Improve quality of life and be more resilient
- New Element for Placentia



Housing

- Housing Element adopted January 2014
 - 2013-2021 planning period
 - Addresses local and regional housing needs
 - Preservation, improvement, and production of housing for all segments of population

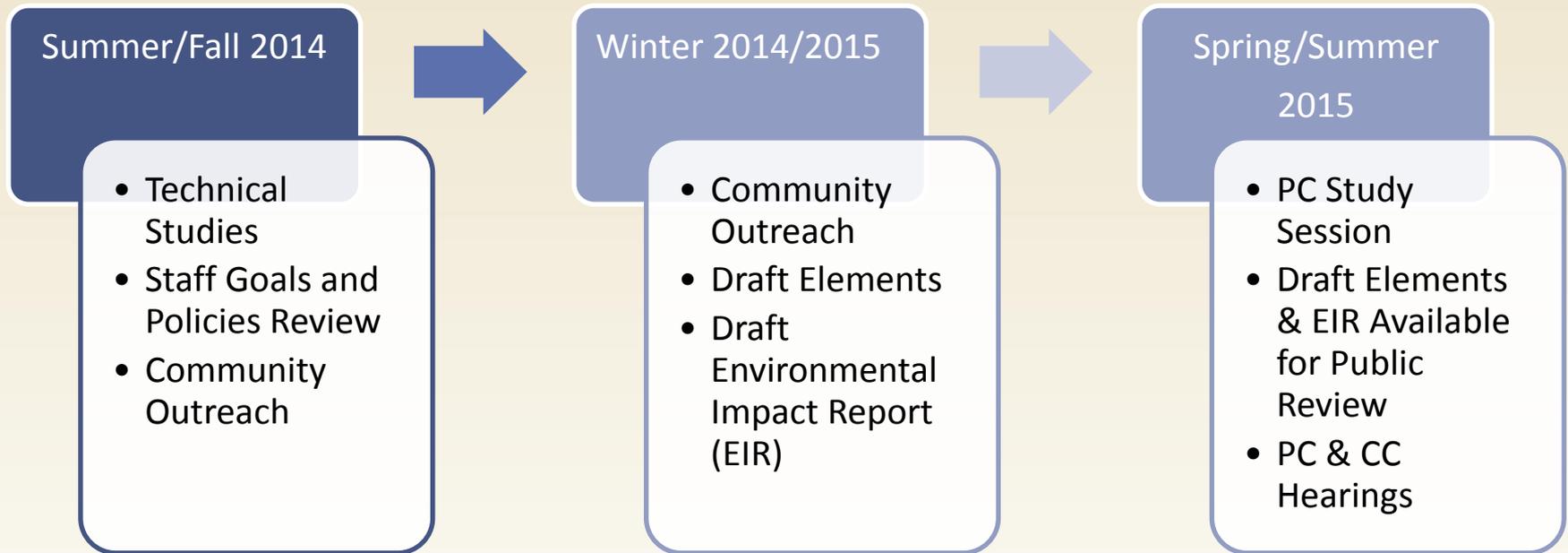


About the General Plan Update

The Update Process



General Plan Update Schedule



About the General Plan Update

Opportunities to Participate



Opportunities to Participate

- Farmers Market – September 30
- Community Survey – Sept 30 – Oct 27
- Community Workshop #1 – **TONIGHT**
- Community Workshop #2 – **February 25, 2015**
- Website
 - Sign-up for email – generalplan@placentia.org
 - Review Draft General Plan Elements
- Public Hearings



Purpose of Tonight

- Listen to **you!**
- Understand the priorities and values of the community
- Obtain feedback and your thoughts on topical areas of the General Plan



Workshop Format

- Each table will discuss specific topics/elements
 - City staff topical expert at each table
- Groups will stay together and visit each table
- Approximately **15 minutes** at each table
- Record your comments on large flip charts
 - Maps, post-its, index cards also available
- Each group will build upon previous group
- Group presentations – report out at end



Conversation Guidelines

- No idea is a bad idea
- Respect others' opinions
- Stay focused on the subject
- Let others have the opportunity to speak
- Purpose is not to win, but to convey your thoughts



Group Summary

Recurring Themes/Key Issues Heard Tonight



Safety

- Neighborhood watch program
 - Block captains share information with each other/community
 - Provide more community awareness of program
- CERT program
 - Provide more community awareness of program
- Provide community with more information in general regarding safety and programs
- Disaster preparedness
 - More community awareness of program/emergency plan
 - Provide community with flyers/information on preparedness – what they should do to be prepared/materials



Noise

- Issues
 - High schools – PA systems and their impacts on surrounding neighborhoods
 - Freeway noise
 - Construction projects
 - Small and large
 - How to address noise issues when no regulations – ex. Grade separation projects
 - Motorcycle noise
 - Train noise/whistles



Land Use

- Acknowledge and accept Placentia is a residential/bedroom community
- Providing more commercial/industrial would be difficult
 - Capitalize on what we have
- How to preserve historic heritage
 - Consider adaptive reuse of historic buildings – restaurant/brewery
- Land use policies that capture Fullerton college community
 - College population is an opportunity



Mobility

- Accommodate bicycles and pedestrians on streets
- Trails – bike trail or bike lane
- Wider sidewalks
- Slow down traffic through City
 - Reduce speeding
- Signal synchronization
- Side streets – delay in accessing major streets from smaller streets



Conservation

- Improve upon community involvement and public education in conservation activities/ programs
- Preserve park facilities
- Consider community gardens within parks (parkettes/pocket parks) that are not utilized
- Provide better public education about programs and fees
 - Ex. Sewer – how are fees being used?



Open Space

- Parks are outdated – provide better maintenance/amenities
- Use volunteers/groups for park maintenance
- Maximize opportunities for open space
 - New developments – emphasize provision of open space instead of payment in lieu
 - More parkettes/pocket parks since large spaces are not available



Health and Wellness

- Provide/encourage alternative transportation options
- Maximize walking trails/biking
- Improve safety to get people out of cars
 - Pedestrian and bicycle safety
- Senior population
 - Provide transportation
 - Provide/assist with services
- Preserve wellness programs
 - Mobile Family Health Center
- New wellness programs
 - Health fair



Next Steps

- Complete Draft Elements – Winter 2014/2015
 - Drafts will be made available on City’s website
- Community Workshop #2 – February 25, 2015
 - Backs Community Building
 - 6:00 – 8:00 pm



The poster features a header with the text "City of Placentia General Plan Update" and the city seal. Below this is a "Save the Dates" section with a paragraph explaining the update. It lists two community meeting workshops: "Community Meeting Workshop #1" on November 19, 2014, and "Community Meeting Workshop #2" on February 25, 2015. Both are from 6:00 pm to 8:00 pm. The location is listed as "Backs Community Building, 201 N. Bradford Avenue". There are three small inset photos showing people at community meetings. At the bottom, there is contact information for more details.

City of Placentia
General Plan Update

Save the Dates

The City of Placentia is updating its General Plan, a key planning document that will shape the future of your community by providing direction for growth and change in Placentia. The General Plan includes goals, policies and implementation actions addressing important community needs ranging from land use and mobility, to public safety and health and wellness.

Invite your friends and neighbors to these interactive workshops to review and provide input on the goals and policies that will make up the General Plan. We need your help to understand current and future needs, identify priorities, and address challenges facing your community. Your participation matters!

Community Meeting Workshop #1
November 19, 2014 | 6:00 pm to 8:00 pm

Community Meeting Workshop #2
February 25, 2015 | 6:00 pm to 8:00 pm

Location:
Backs Community Building
201 N. Bradford Avenue

For more information, visit www.placentia.org/generalplan or call The City of Placentia Development Services Department, at (714) 993-8125 or send an email to generalplan@placentia.org.



Additional Information

- City of Placentia website:
 - www.placentia.org
- Additional comments/questions:
 - Email: generalplan@placentia.org
 - Contact Development Services Department
714.993.8125



City of Placentia General Plan



THANK YOU!