

# P-TOWN INFORMER

An Electronic Report to the Community

May 8, 2013

Volume 3, Issue 3



PLACENTIA  
California

"The People Are The City"

## GO GREEN AND SAVE!

Energy Upgrade California is a statewide program that offers incentives of up to \$4,500 simply by making energy efficiency improvements to your home using the "whole house" approach. This means treating your house as a system and making multiple improvements that work together to increase efficiency overall, instead of making individual upgrades over time. By doing so, you'll maximize your long-term energy savings plus get generous financial incentives.

Some of the eligible improvement measures include:

- Air sealing (weather stripping, sealing window, and door leaks)
- Attic and wall insulation
- Duct sealing
- High-efficiency HVAC (Heating, Ventilating, and Air Conditioning) equipment
- Energy-efficient windows
- High-efficiency water heaters

Start with a whole house assessment conducted by a participating contractor in your area. This diagnostic assessment will pinpoint the areas in your home with the greatest potential for energy savings.

Find a participating contractor at [www.sce.com/homeimprovement](http://www.sce.com/homeimprovement) or visit [www.sce.com/upgrade](http://www.sce.com/upgrade) for additional program details.



## Green Business Expo

A Green Business Expo will be held on Saturday, May 18, 2013 from 8:00 a.m. to 12:00 p.m. in conjunction with the Summer Registration Day at Placentia City Hall. SCE, the Gas Company, Orange County Sanitation District, AQMD, Republic, and Golden State Water have been invited to attend. While geared for businesses to find out about available rebates, this event will also be open to residents to learn about money saving environmental tips. For additional information, please contact the Public Works Department at (714) 993-8149.



## UPCOMING COMMUNITY CALENDAR

May 8	Wednesday	Heritage Festival Committee at 7:00 p.m. at City Hall
May 9	Wednesday	Oversight Board to the Successor Agency
May 13	Monday	Recreation and Parks Commission at 7:00 p.m. at City Hall
May 14	Tuesday	Cultural Arts Commission Meeting at 6:00 p.m. at City Hall
May 18	Saturday	Summer Registration for Recreation at 9:00 a.m. at City Hall

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## Join the Recycling Placentia Teen Team

Placentia teens, aged 14-18, are invited to apply for the Recycle Placentia Teen Team. Applications are currently being accepted at City Hall for this summer and coming school year, 2013-2014. The Teen Team meets monthly to discuss environmental concerns and help spread the word about environmental issues in our community through participation in various presentations and special events.

Teens receive community service credit, a graduation requirement for high school. Don't miss this opportunity to educate yourself and others. Interested teens can find applications and additional information by calling the City of Placentia Public Works Department at (714) 993-8149 or [www.placentia.org/teenteam](http://www.placentia.org/teenteam). The deadline to turn in an application is Thursday, June 6, 2013 at 5:00 p.m.

## Community Meetings for the OC Bridges Project

The Orange County Transportation Authority (OCTA) will be hosting two community meetings to discuss the upcoming construction on the Orangethorpe Avenue and Tustin/Rose Bridge Projects. The Community meetings will be on Thursday, May 9, 2013 and on Wednesday, May 15, 2013 at Placentia-Yorba Linda Unified School District Board Room, 1301 E. Orangethorpe Avenue from 6:00-7:30 p.m. OCTA staff will be available to answer questions and discuss local traffic alternatives.

Exhibits will also be on display. For additional information about the meetings, please contact Tresa Oliveri at [toliveri@octa.net](mailto:toliveri@octa.net) or by phone at (714) 560-5374.



## South Coast AQMD Electric Lawn Mower Exchange Program

The South Coast Air Quality Management District invites Placentia residents to participate in the Electric Lawn Mower Exchange Program. Residents can trade-in their old, working, gas lawn mower for a non-polluting electric lawn mower and save money while helping to clean the air. Residents can purchase cordless, rechargeable, electric lawn mowers at a greatly reduced price during one of the scheduled events. Pre-registration is required by calling (888) 425-6247 or visiting [www.aqmd.gov](http://www.aqmd.gov).



## City Urges Due Diligence on Company Offering Service Line Insurance

American Water Resources Insurance Service recently notified the City that they will begin mailing letters of solicitation to residential homeowners offering their water and sewer line insurance protection coverage. The City received a similar notice a few months ago. Residents should be advised that this company is not affiliated with the City, and the City neither sponsors nor encourages this solicitation. Residents who receive solicitation are encouraged to thoroughly review the list of exclusions in the company's service agreement, as well as check out the company website ([www.awrusa.com](http://www.awrusa.com)) prior to purchasing any insurance coverage.

Although property owners are responsible for maintaining the lateral sewer line that runs from the main line in the street to their house foundation, homeowners should be aware that the insurance coverage offered by American Water Resources Insurance Service includes a number of exclusions and is intended for repairs due to normal wear and tear only. Homeowners should contact their water company to determine who is responsible for maintaining their lines. For further information concerning water lines, please contact Golden State Water Company ([www.gswater.com](http://www.gswater.com)) or Yorba Linda Water District ([www.ylwd.com](http://www.ylwd.com)). Prior to purchasing additional insurance protection, homeowners should always review their existing homeowner's insurance policy to determine whether or not their water and sewer lines are covered.

If you have any questions or concerns with regards to this matter, please call the Public Works Department at (714) 993-8148.

## Summer Registration

Special summer registration for Placentia residents begins on Saturday, May 18th from 9 am to 12 pm. Registration numbers will be handed out on a first-come, first-serve basis beginning at 7 am. Registration for non-residents begins Monday, May 20th. You can reach the City of Placentia Community Services Department, Monday through Thursday, between 7:30 am and 6:00 pm. City Hall is closed on Fridays. Please call us at (714) 993-8232 or visit us on the web at [www.placentia.org](http://www.placentia.org).





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## CRIME VIEW

### American Legion Awards

On April 18th, members of the Placentia Police Department were honored at the American Legion Awards. Officer Rubia Rivas was awarded the Community Service Award for her work with the community and the non-profit group LOT 3:18 in the 1000 block of South Cypress. Administrative Assistant Alicia Feldstein was recognized for her work in Police Administration where she supports Command Staff, others in the Police Department, and City departments. Officer Ricki Menely and Mike Williams were recognized for their life-saving efforts involving a member of the community and received a "Commendation Award for Outstanding Public Service, Benefiting our Community, State, and Nation."

### Police Reports

#### April 23, 2013

A La Jolla gang member was upset because he did not feel he was getting the respect he deserved from a local male resident. The gang member confronted the male and demanded respect. When the male informed the gang member of his intent to call the police, the gang member struck the male in the head with a tire iron. The suspect was positively identified and arrested. The victim was treated for a laceration to the head and released from the hospital.

#### April 24, 2013

Placentia Police Officers responded to the 800 block of La Jolla for reports of a burglary. Officers checked the complex as well as the surrounding area. Police Officers located two males in the north alley of Park Lane. The males were in possession of pieces of metal, which included an automotive bumper that was marked "U Haul." Follow-up was conducted at the U Haul, and a vehicle burglary was discovered in addition to the stolen metal. The males were arrested for burglary and possession of stolen property. In addition to these charges, one of the males was charged for attempting to strike an Officer and also spitting on the Officer.

#### April 25, 2013

Buena Park Police Department units requested assistance from our K9 unit for the search of a home that had just been burglarized. Placentia Officer Ferrell and K9 Falkon responded to search the home. A search of the rear yard of the residence found a male adult suspect hiding inside of an old rear-projection television that was on the back patio. The suspect was taken into custody without incident and later positively identified by a witness.



## DEVELOPMENT SERVICES

### Sue Ann's American Kitchen

Placentia is home to a unique, and quite delicious, restaurant in the Village Plaza (Placentia Town Center). Sue Ann's American Kitchen, opened by award winning Chef Gillian Clark, serves classic American food in the tradition of the Happy Homemaker! This is great American food that once graced dining rooms and dinner parties when mom, inspired by a cooking show or magazine, stretched her culinary ability to put something fabulous on the table. Made from scratch, the American classics are truly mouth watering testimony to the skill and affection for cooking that Chef Gillian Clark has shown in her other restaurant endeavors, authored cooking books, and award winning reality cooking competitions! Sue Ann's is located at 1450 Kraemer Boulevard and serves breakfast, brunch and dinner. Service is Monday through Friday, 8 am to 10 pm and Saturday and Sunday, 11 am -3 pm; 5 pm - 10 pm for dinner. Look for Sue Ann's American Kitchen on Facebook at [www.facebook.com/SueAnnsKitchen](http://www.facebook.com/SueAnnsKitchen). Like it on Facebook - Love it when you eat it!

### McDonalds to Go Drive-Thru!

The McDonalds located in the Placentia Town Center recently received Planning Commission approval to completely rebuild and add a drive-thru window. The McDonalds will close for approximately four months over the Summer and reopen in time for Fall. The restaurant will be state of the art with new architectural detail to include landscaping and signage. The drive-thru will wrap around the building with plenty of vehicle queuing and landscape buffer, complete with a new Placentia Town Center monument sign.

### New Upscale Community by Olson Urban LLC

Olson Urban LLC received Planning Commission approval and recommendation to the City Council to develop 33 homes on a vacant parcel of land located west of Rose Drive on Golden Avenue. The development of paired and single family homes in the California bungalow style will bring to Placentia an award winning style while offering residents a new choice of housing for the first time in almost four years within the City. The homes will range in size from 1,700 to 2,200 square feet and offer 3 and 4 bedroom configurations. Six different floor plans are available and pending City Council approval of a Development Agreement, Olson Urban LLC is looking to move forward with the development during Summer 2013 with home openings toward the end of the year.

### New Business License Issued

Business Name	Address
Medical Device Enterprises	570 Melrose
Commercial Radio Network	181 Orangethorpe Ave #E
281 Motorsports	780 Van Buren
Muffler Man	467 Industrial



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## MEETING NOTES

The following is an annotated summary of key actions taken by the City Council and various City Commissions/Committees. For additional details including the full agenda for the City Council and Commissions, please visit the City's website at [www.placentia.org](http://www.placentia.org). Live and recorded City Council meetings or individual agenda items can be viewed [here](#).

### City Council

The City Council met on Thursday, April 16, and took action on the following items:

- ◆ Approved plans specifications and awarded construction contract to Y&M Construction for the Pedestrian Accessibility Improvement Phase II.
- ◆ Approved authorization to accept grant funds from the State of California Department of Resources, Recycling, and Recovery (Cal Recycle) to fund the Bastanchury Street Rehabilitation Project.
- ◆ Approved the agreement with Superior Pavement Markings Inc. for repainting traffic control striping.

### Planning Commission

The Planning Commission met on Tuesday, April 9, and took action on the following items:

- ◆ Held a Public Hearing on the Olsen Urban Housing to create a single lot subdivision to allow for the individual ownership of thirty three (33) attached and detached residential condominium units.
- ◆ Held a Public Hearing regarding an Ordinance of the City Council of the City of Placentia adding section 23.90.197 to Chapter 23.90 of Title 23 of the Placentia Municipal Code allowing digital and statistic advertising displays on City-owned property.
- ◆ Held a Public Hearing at 625 Encinitas way to deviate from side yard setbacks, rear yard setbacks and off street parking of the Placentia Municipal Code.

### Recreation and Parks Commission

The Recreation and Parks Commission met on Monday, April 8, and took action on the following items:

- ◆ City Staff provided updates of programs and services offered by the community services department.
- ◆ City Staff provided updates on status of current capital improvement projects and upcoming CIP projects.
- ◆ City Staff provided an update regarding the Boys and Girls Club programming in Placentia and potential utilization of former Boys and Girls Club site in Placentia, 132 East Crowther Ave.
- ◆ City Staff and Commission reviewed the 2013-14 Proposed Budget for Community Services programs and services.
- ◆ City Staff and subcommittee to update commission on items discussed at the last Sports Advisory Subcommittee meeting.

### Senior Advisory Committee

The Senior Advisory Commission met on Wednesday, April 10, and took action on the following items:

- ◆ City Staff and Committee discussed updates on programs and operations at the Senior Center and addressed any suggestions for improvements.
- ◆ City Staff and Committee discussed excursion opportunities for 2013.

### Heritage Festival Committee

The Heritage Festival Committee met on Wednesday, April 10, and took action on the following items:

- ◆ Committee Members provided a Treasurer's Report.
- ◆ City Staff and Committee discussed Community Foundation Chairperson to present fundraising concepts to the committee.
- ◆ City Staff and Committee recommend non-profit organizations for the 2013 breakfast.
- ◆ City Staff and Committee reviewed and approved the 2013 vendor applications.
- ◆ City Staff and Committee reviewed and approved the sponsorship brochure for the 2013 Heritage Festival event.