

**PLACENTIA PLANNING COMMISSION
MINUTES OF THE REGULAR MEETING**

June 11, 2013

The regular meeting of the Placentia Planning Commission of June 11, 2013 was called to order at 6:30 p.m. in the Community Room, 401 East Chapman Avenue, Placentia, by Chairman Ebenhoch.

ROLL CALL: Present: Michael Ebenhoch, Chairman
Christine Schaefer, Vice Chair
Dana Hill, Commissioner
Frank Perez, Commissioner
Vic Tomazic, Commissioner
Tom Solomonson, Commissioner
Commissioner (Vacant)

PLEDGE OF ALLEGIANCE: Led by Vice Chair Schaefer

Others Present: Ken Domer, Assistant City Administrator
Andrew V. Arczynski, City Attorney
Cathy Carranza, Clerical Aide

ORAL COMMUNICATIONS: The Chair invited the public to make oral comments on matters not on the agenda.

William Nettleship of 526 Pinehurst introduced himself. Mr. Nettleship has concern with the number of houses proposed to be built on the Schaner property. The original plans were for 50 homes and the latest plans are proposing to build 112 homes. He would like to see the zoning remain R1. Mr. Nettleship has concern with the condition of the South side of Morse. He states that the street is not up to code and that vehicle and pedestrian traffic are in danger.

Glen Casterline of 330 Pinehurst introduced himself. Mr. Casterline asked for clarification of the January study session. Mr. Casterline asked if this study session on the HQT project was public record. Commissioner Ebenhoch confirmed that yes it is public record.

- 1. Motion by Commissioner Perez, seconded by Commissioner Solomonson to APPROVE THE MINUTES of May 14, 2013. Passed by a 5-0-0-1 vote. Tomazic abstained.**

Public Hearings:

- 2. Applicant: City of Placentia**

Amendment 2013-02:

An Ordinance of the City Council of the City of Placentia adding Section 23.90.197 to Chapter 23.90 of Title 23 of the Placentia Municipal Code allowing digital and static advertising displays on City-owned property.

Mr. Domer presented the staff report.

Commissioner Tomazic asked for clarification on who gets to advertise on these signs and what are the limits or qualifications. Mr. Arczynski, City Attorney, stated that a permit would be issued to a builder, and a development agreement would be set forth with the standards. He also stated that the State of California and the Federal Transportation administration regulate these signs.

Commissioner Hill asked if the signs will generate revenue for the City. Mr. Domer stated yes, we would be leasing City owned property. Mr. Hill asked if a study has been done on how many of these signs could be put up. Mr. Domer stated that a sign cannot be within 1000 feet of another sign. Mr. Domer stated that there is a potential of 4 or 5 signs. Mr. Hill asked if any signs will be in residential areas. Mr. Domer confirmed that there is some residential nearby and that these type of LED boards do not have the bright illumination as older lighted signs and will be situated in a way to minimize intrusion into the residential area.

Commissioner Perez asked for clarification on the height limit. Mr. Domer stated it would depend on the location of the sign with a defined overall height limit. Commissioner Perez asked in regards to City owned signs, how we would handle a developer asking to go as high as possible. Mr. Domer stated that would be through a development agreement.

Vice Chair Schaefer asked how much area the City controls. Mr. Domer stated the City controls some pocket parks that would be looked at. Vice Chair Schaefer asked for an example of the sign size. Mr. Domer stated the maximum size is 25 X 60'. Vice Chair Schaefer asked what the brightness of the lights would be. Mr. Domer stated that the LED signs do not put out a lot of brightness and that the signs are both regulated by industry standard and are adjustable based on the ambient light. Vice Chair Schaefer asked if the City is approaching this project primarily from a revenue standpoint. Mr. Domer stated while there is revenue for the City, that is not the only reason.

Chairman Ebenhoch asked for follow up on business owners wanting to advertise with LED signs. Mr. Domer stated that City Council is looking at electronic reader boards in the future. Chairman Ebenhoch asked if the City is able to use the electronic reader boards at school locations for Amber Alerts or emergency notifications. Mr. Domer stated that they are not City owned and not available.

Chairman Ebenhoch opened the public hearing.

No comments were received.

Chairman Ebenhoch closed the public hearing.

Motion by Vice Chair Schaefer, seconded by Commissioner Tomazic TO ADOPT

RESOLUTION NO. PC 2013-12 making required findings; and recommend approval of Zoning Code Amendment 2013-02 to the City Council, and direct staff to prepare and transmit a report of the finding and recommendations of the Planning Commission to the City Council. SUBJECT TO THE SPECIAL CONDITIONS OF APPROVAL AND STANDARD DEVELOPMENT REQUIREMENTS SET FORTH THEREIN. Passed by a 5-1 vote (Hill opposed).

NEW BUSINESS

DEVELOPMENT REPORT

Development Project List

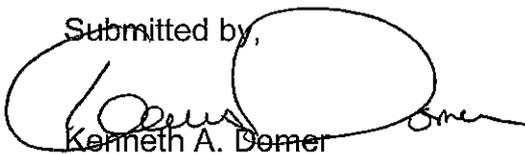
Mr. Domer stated that he is working on updating the City Website's Planning Department section. He called out the new "Pending Development Projects" section that highlights the planning process as well as certain development projects, to include the Schaner Ranch development. The website address is www.placentia.org/pendingprojects. Mr. Domer also stated the City is moving forward with budget issues. There will not be a City Council meeting the first week in July.

Vice Chair Schaefer asked for an update on Sue Ann's restaurant. Mr. Domer stated they are operating under a temporary alcohol license and are dealing with ABC on getting their permanent alcohol license.

PLANNING COMMISSION REQUESTS:

Commissioner Solomonson, seconded by Chairman Ebenhoch adjourned the Planning Commission meeting at 7:10 p.m. to the next regularly scheduled meeting on July 9, 2013 in the City Council Chambers at 401 East Chapman Avenue, Placentia.

Submitted by,



Kenneth A. Domer
Assistant City Administrator