

City Administrator's

Weekly Briefing



From: *Damien R. Arrula*

March 30, 2017

"Rich Heritage, Bright Future"

Overview of the State of the City Address

The Placentia Chamber of Commerce hosted Mayor Craig Green's State of the City Address on **Thursday, March 23rd**, at the Alta Vista Country Club. Mayor Craig Green's theme for the event was "We're Getting Better & We're Moving Forward." Mayor Green discussed our vital partnership with the Orange County Transportation Authority (OCTA) to design and construct the upcoming Metro link Station and Parking Structure. This monumental project is scheduled to break ground in April of 2018. Mayor Green also discussed our partnership with the County of Orange, Mercy Housing and New Directions to construct the Placentia Veterans Village, a permanent supportive housing development for homeless or disabled military veterans. Mayor Green shared the importance of citizen involvement, economic development opportunities, successful grant awards, new businesses, and our fiscal sustainability efforts. The video of the State of the City Address will be posted on the City's cable channel and YouTube Channel by early next month.



Easter Eggcitement & Carnival

The annual "Easter Eggcitement and Spring Carnival" is scheduled for **Saturday, April 8, 2017** from **9:00 a.m. – 1:00 p.m.** at Kraemer Park and is sponsored by the Placentia Library and the City of Placentia. The event will be fun for the whole family and will feature egg hunt areas for children of all ages, story time, crafts, face painting, booths, food, and a visit from the Easter Bunny! Tickets are required for food and certain activities. Please bring your own camera to take photos with the Easter Bunny. Please call (714) 528-1906 Ext. 212 for more information.

Follow Us At:



Upcoming Meetings and Events

- 4/03 Veteran's Advisory Committee Meeting
- 4/04 City Council Meeting
- 4/10 Recreation & Parks Commission Meeting
- 4/11 Cultural Arts Commission Meeting
- 4/12 Heritage Festival Committee Meeting

For additional information or questions about this Weekly Briefing, please contact us at administration@placentia.org.



Placentia Library History Room Share Day

Join the Placentia Library District, the Placentia Library Friends Foundation, and the City of Placentia Historical Committee for a Share Day event on **Saturday, April 1 and Sunday, April 2 from 1:00 p.m. – 4:00 p.m.** Share Day is an opportunity for Placentia residents to bring their photos and memories to the Local History Room. Items will be scanned and added to the local history collections. All items will be returned to participants. Items that are highly needed are photographs of veterans, police and firefighters, at home or abroad. Connect your family's past with the present and help preserve the history of Placentia! For additional information about this event, please call (714) 528-1906 ext. 224 or mmeades@placentialibrary.org.

Overview of Placentia's Free Dental Clinic Event for Elementary School Students

On **Saturday, March 25th** a Free Dental Clinic was held at Melrose Elementary School at Oberle Gymnasium for the children in the La Jolla neighborhood and those that attend Melrose Elementary School. This event was sponsored by the Placentia Rotary Club and Rotary International. The program was coordinated by Placentia Rotary Past President Kevin Padilla and Newport Beach Rotary Club member Steve Bender. They coordinated the event with dentists and students from the USC Dental School. The event was also coordinated and supported by the Placentia Yorba Linda Unified School District. Councilmember and Rotarian Ward Smith volunteered and assisted in the event as well.



On the day of the event, there were 10 dentists, 40 dental students and several members of Placentia Rotary on hand to handle the operation and logistics. The students arrived at 7:00 a.m. and by 7:45, registrations were well under way. The students were greeted by the Melrose Elementary School Principal, Cynthia Alvarez and the school nurses.

The students were examined and some with little or no issues went straight to cleaning while others went on to further evaluation and x-rays. Those that needed work done were then sent to an operative area which had some 16 to 18 stations in which to see patients. There the students under the supervision of the dentists themselves bonded teeth, drilled and filled cavities and even did several tooth extractions.

There were 110 kids that had been signed up for event and the clinic saw 97 children by the days end. While not an exact number yet, it is estimated that there was in excess of \$45,000 dollars worth of FREE dental service and materials provided to the residents in the neighborhood and community.



Special thanks to the Doctors and Dental Students from USC, Steve Bender of the Newport Beach Rotary Club, PYLUSD and staff from Melrose Elementary and all those in attendance from the Placentia Rotary Club. The event was a great success and the organizations are already planning a second Dental Clinic in Placentia in March of 2018.



In Memory of Whittier Officer Keith Boyer

On Friday, **March 3, 2017** funeral services were held at Calvary Chapel in Downey, CA. for Officer Keith W. Boyer, a 27 year veteran of the Whittier Police Department. In light of his passing, the Placentia Police Department Honor Guard team attended the funeral services. Officers Jon Ailey, Joseph Gillis, Michael MacCubbin and members of the PPD traffic bureau assisted the Whittier Police Department during the services. The Placentia Police Department staff was honored to support a partner agency in their time of need.



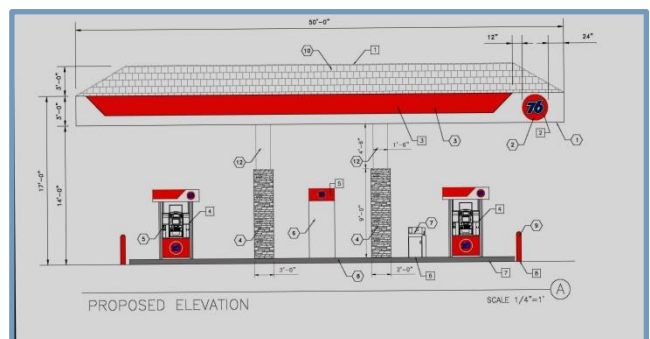
Veterans Monument Community-Wide Fundraiser

The Veterans Advisory Committee was essential in the establishment of the Veterans Monument in 1994 to honor residents who have served or are currently serving in the armed forces. Twenty-two years later, the Veterans Monument, located in the Civic Center Complex, is reaching its capacity and is in need of expansion to accommodate future names of those that have served are currently serving, or have paid the ultimate sacrifice in serving our country. The Committee has embarked upon a community-wide fundraiser to raise the necessary funds to build two new panels for the Veterans Monument. For more information on the fundraiser or the Veterans Advisory Committee and their programs, please visit www.placentia.org/veterans or call (714) 993-8117.

DEVELOPMENT SERVICES

Gas Station Development

On December 13, 2016, the Planning Commission approved a Use Permit to permit the operation of a self-service, unmanned gas station at 480 S. Placentia Avenue. The City of Placentia owns the property upon which Galaxy Oil is proposing to operate the service station. This project will generate an annual royalty payments which fluctuate depending on the volume of fuel sold, it is anticipated that this project will generate \$200,000 to \$350,000 in General Fund revenue annually for the City. Currently, grading is occurring at the site in conformance with approved Grading Plans, and Building Plans have been submitted for plan check.





COMMUNITY SERVICES

Community Services Job Opportunities

The Community Services Department is looking for motivated team players to join the Community Services Department. Community Services is currently hiring for several open positions. Openings include Lifeguards and Community Services Leaders. For more information please visit www.placentia.org/jobs or call (714) 993-8232.

A blue and yellow banner with a sunburst graphic. It features the City of Placentia logo on the left. The text reads: "NOW Hiring" in large, stylized letters. To the right, it says "The City of Placentia is hiring lifeguards and community service leaders!" and provides the website "WWW.PLACENTIA.ORG" and phone number "(714)993-8232".

Love Placentia Service Day – April 29, 2017

Love Placentia is a Service Day opportunity for anyone willing to serve in various service projects. This is a great event where churches, local government, businesses, non-profits and residents partner together for the betterment of the community. Love Placentia is scheduled for **Saturday, April 29, 2017**. For more information or to sign up to volunteer, please visit www.loveplacentia.com.



Cal State Fullerton Training on Outdoor Exercise Equipment

Cal State Fullerton students will be providing free coaching to teach residents the proper way to use the outdoor exercise equipment available at Kraemer Memorial Park, McFadden Park and Parque De Los Niños. As part of the City of Placentia's "Get Healthy Placentia" initiative, there is an excellent opportunity for the community to exercise for FREE and engage in better and healthier eating. Classes will be held on Mondays at Kraemer Memorial Park from 9:00-11:00 am; McFadden Park from 7:30-9:30 am; and on Tuesdays at Parque de los Niños from 1:00-3:00 pm. For more information, please contact the Community Services Department at (714) 993-8232.

Spring Fun Day

The City of Placentia Community Services Department partners with the Friendly Center to coordinate the annual Spring Fun Day. This event is scheduled to take place on **Thursday, April 6, 2017 from 3:30 p.m. to 6:30 p.m.** at the Cathy Torrez Learning Center and is open to all whom pre-register. All children in attendance will receive a spring time basket of plastic eggs, a small toy/book, candy, and a hygiene item. The event will feature a pizza lunch, spring time crafts and photos with the Easter Bunny. Please call (714) 986-2333. For more information.





Upcoming City Excursions

Join us on an excursion to San Juan Capistrano on Saturday, April 8, 2017 departing at 8:30 a.m. and returning at 3:00p.m. for only \$35 (fee includes transportation, admission and audio tour of the mission). Aside from learning about the Spanish adobe mission founded in 1776, you will be able to see American and Spanish artifacts, magnificent gardens filled with flowers, explore the shops and boutiques, and choose one of the many choices for a great lunch in San Juan Capistrano.

The Getty Center Los Angeles excursion is on Saturday, May 20, 2017 from 8:00 a.m.-4:00 p.m. for \$25 per person. The Getty Center features several gardens, fountains, changing exhibits, outdoor art display, and spectacular views of the Santa Monica Mountains, the Pacific Ocean and Los Angeles. A no-host lunch is available at the Museum's Café. To register for these fun-filled excursions, visit www.placentia.org/classes or call the Community Services Department at (714) 993-8232 for more information.

PUBLIC WORKS DEPARTMENT

Free Shred & E-Waste Recycling Event

The City of Placentia and the Placentia Police Department invite you to participate in a free shredding and e-waste disposal event on **Saturday, April 22nd from 8:00 am - 11:00 am** at the Placentia Civic Center, 401 E. Chapman Ave. Placentia residents are invited to have their confidential documents destroyed on-site for free by Shred-It. A maximum of two banker box size containers will be accepted from each household or business location in Placentia. E-waste from residents will also be collected by Republic Services. Items such as televisions, computer monitors, game consoles, stereos, cell phones, microwaves, and items containing circuit boards will be collected. Hazardous materials or business e-waste will not be accepted. Residents will be required to provide proof of residency in order to participate. Join the community in helping prevent fraud and identity theft. For further information, call (714) 993-8189 or visit www.placentia.org.

Plants, Camera, Action!

Do you have a beautiful plant or garden? Enter our 2017 "Overwatering Is Out" Photo Contest! Orange County residents are invited to share their California friendly landscape and plant photos to prevent water pollution and runoff to keep our waterways clean. Three great prizes worth over \$1,000. In addition, your photo could be featured in the OC Register! Deadline to submit a photo is **May 16, 2017**. For more information, visit <http://www.overwateringisout.org/photo-contest/>





Free Household Hazardous Waste Disposal

Leftover household products that contain corrosive, toxic, ignitable or reactive ingredients are considered household hazardous waste or HHW. Products such as paints, cleaners, oils, batteries and pesticides that contain potentially hazardous ingredients require special care when you dispose of them. Orange County residents can dispose of their Household Hazardous Waste items for FREE at any of the County's four Household Hazardous Waste Collection Centers. For more information on Household Hazardous Waste Disposal, contact 714-993-8189.

POLICE DEPARTMENT

Placentia Police Department is Hiring

A blue rectangular advertisement for the Placentia Police Department. It features the text: "Join the Placentia Police", "Now Hiring, Various Positions Available", "Expedited Hiring Process and 3% at 50 for Classic Members", and the website "www.placentia.org/jobs". To the right of the text are two police badges: a larger one with "PLACENTIA POLICE" and a smaller one with "PLACENTIA POLICE" and "POLICE OFFICER".

The Placentia Police Department (PPD) is currently hiring for several open positions. Openings include Police Officers and Police Dispatchers. Please visit www.placentia.org/jobs for more information. Come be a part of a great Department and serve the community with pride.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Orange County Fire Authority Weekly Executive Summary