



City of Placentia Press Release

For Immediate Release

January 15, 2018

Contact: Damien R. Arrula
City of Placentia
(714) 993-8117
administration@placentia.org

CITY LAUNCHES NEW MOBILE APP, iPLACENTIA TO CONNECT WITH RESIDENTS

PLACENTIA, CA – The City has launched a new mobile app, iPlacentia, that empowers citizens to easily report non-emergency issues located within City limits to City Staff. It also provides on-the-go access to the latest City news and information. In a matter of minutes, the app allows users to submit a description, picture and location of a City neighborhood issue, such as a streetlight outage or pothole. The report is automatically submitted to the respective division or department for review.

The application uses GPS technology to automatically provide the problem's location, simplifying the reporting process for users while increasing the reliability of report location for service crews. The individual who submitted the service request will be immediately notified when the issue has been received and resolved. Additional features of the mobile app allow residents to track their request, read about the latest city news and events, register for recreational classes and activities, renew a business license, contact City Council or Staff, and more!

"We're always looking for new ways to increase civic engagement with the members of our community," said Mayor Chad Wanke. "With so many of us using our smart phones and tablets everywhere we go, we are excited to offer this free, mobile-friendly tool, for residents to both stay informed of City happenings, as well as non-emergency issues."

City Administrator Damien R. Arrula said, "We are excited to deliver this tool to our community in addressing their concerns. Our goal is to continually improve customer service for our residents and businesses and this app helps us achieve that goal. iPlacentia will allow the City to quickly address any area of concern more efficiently and improve our City services."

The new mobile app, iPlacentia is available for download on all iPhone and Android devices. Simply search "iPlacentia" on the App Store and GooglePlay. For additional information, please call (714) 993-8171.

--END--