



City of Placentia Press Release

For Immediate Release
January 10, 2019

Contact: Damien R. Arrula
City of Placentia
(714) 993-8264
administration@placentia.org

PLACENTIA LAUNCHES NEW REDESIGN OF CITY WEBSITE

PLACENTIA, CA – In an effort to enhance online transparency and create a more user-friendly experience for its residents, businesses and visitors, the City of Placentia is pleased to announce the launch of a comprehensive redesign of the City’s website (www.placentia.org). The new website is redesigned to prioritize the most-visited pages and access to online services, such as signing up for recreation classes. The new city website is mobile-optimized for efficient use on computers, tablets, and mobile devices. The website also integrates with the City’s various social media accounts, inviting easy participation to the City’s online community.

In addition to providing new content and resources, the City rewrote many of its webpages to make the content relevant and easily accessible to the community. The website features an enhanced search feature, the ability to subscribe to the City’s calendar for meetings and special events, spotlight news articles, the ability to subscribe for notifications via email and/or text, the ability to download Placentia’s new state-of-the art service app, iPlacentia, and much more! The homepage features new buttons that are designed to provide a better experience to residents, business owners, and visitors, which will improve customer service to all users.

“The new website is a powerful tool to help our citizens engage with their government and the community at large,” said Mayor Rhonda Shader. “This new redesign will allow us to better organize and present valuable information, creating a more transparent City government. This redesign is the latest endeavor in our efforts to make it easier than ever before for residents to get information, request services and find out what’s happening in our City.”

“With its intuitive user-driven design and enhanced mobile compatibility, the new website demonstrates the City’s ongoing commitment to make City Hall more accessible to everyone through technology,” said Council Member Jeremy Yamaguchi. “It also serves as a portal that allows community members to connect with local government from any location, at any time even when City Hall is closed.”

“The modern look of the website was designed to reflect our vibrant community, while capturing its historic past and the small-town charm that makes Placentia a pleasant place to live,” said City Administrator Damien R. Arrula. “The website provides us the opportunity to highlight our various programs, initiatives, and advance planning and development efforts within the City.”

Updates to the website will continue over the next several months as the City looks to further enhance the design of the site and integrate more solutions to better serve its residents and businesses. If you have any suggestions for the City to improve the website, please contact us by [clicking here](#) or calling (714) 993-8264.

--END--