



City of Placentia Press Release

For Immediate Release
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LIVE VIRTUAL CONCERTS OF THE SUMMER EVENT

PLACENTIA, CA – The City of Placentia had hosted its first Facebook Live Virtual Concert of the Summer on Thursday, August 6th. This virtual event was a tremendous success with over 9,000 views on the City’s Official Facebook page www.facebook.com/placentiaca. Internet viewers were able to enjoy the tunes of the Steel Drum Band “Upstream” which played a combination of Reggae and Calypso. The concert was filmed in the Civic Center. In compliance with the Centers for Disease Control and Prevention (CDC), the concert was not open to the public for in-person viewing. City staff working the event wore masks and were social distancing. Although the concert was not open to the public, some residents walking by couldn’t resist the sounds and listened along the perimeter of the Civic Center.

According to Mayor Ward Smith, “the concert was the City’s way of engaging the community in having some fun and entertainment during this pandemic.” We received 92 positive comments on Facebook. The comment that said it all was “Thx for this dose of much needed HAPPINESS”.

The City’s next Facebook live concert will be on August 20th with “The Hodads” performing. In addition to the City’s Virtual Summer concerts, the City will also be hosting Drive-In Movies for the whole family. The first Drive-In Movie will feature “How to Train Your Dragon” which will be held on Saturday, August 15th. There will be a nominal fee of \$5.00 per vehicle and pre-registration is required. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies

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