



City of Placentia Press Release

For Immediate Release
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PLACENTIA'S HERITAGE FESTIVAL AND PARADE CANCELED

PLACENTIA, CA – The City of Placentia and the Heritage Festival Committee have worked collaboratively for over the past 50 years to celebrate Placentia's Heritage and bring the annual Parade and Festival to the community every October.

Over the years, the event has faced many revisions and challenges, from a new parade route to a new park location. Hundreds of vendors, non-profits, local businesses, car clubs, marching bands, and community groups have successfully been a part of these event changes since the festival's inception.

The parade has even featured famous Grand Marshals from James Cameron, director of many blockbuster films, to Mickey Mouse himself. The Heritage Festival is one of the most beloved special events within the Placentia community and it has been a true joy for the City and the Committee to bring this community-wide event to life each year.

While the Heritage Festival is an annual tradition in Placentia, the health and safety of our residents, first responders, participants, volunteers, and staff are of the utmost importance to the City and the Committee. Given State and County COVID-19 guidelines prohibiting large-scale in person events, the City and the Heritage Festival Committee have come to the determination that the event cannot safely proceed this October. Therefore, during these unprecedented times, the City and the Committee have made the difficult decision to cancel the 2020 Heritage Festival, originally scheduled for October 10, 2020.

The City and the Committee plan to continue monitoring State and County health guidelines as the year progresses and look forward to bringing the Heritage Festival back in the future, when it is safe to do so. For more information or to inquire about vendor refunds, please contact the Community Services Department at (714) 993-8232.

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