



# City of Placentia Press Release

***For Immediate Release***  
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**Contact: Damien R. Arrula**  
**City Administrator**  
**(714) 993-8171**  
**administration@placentia.org**

## **Virtual Groundbreaking Celebration Held for Future Audi Dealership**

**PLACENTIA, CA** – In partnership with Penske Automotive Group, the City of Placentia celebrated the groundbreaking of a new Audi Dealership located at 1275 E. Yorba Linda Boulevard. The new dealership will include a single-story showroom, enclosed service drive, and up to 27 service bays. The total building area will be nearly 36,000 square feet. The showroom building will contain an interior vehicle display, sales area, offices, and guest amenities. The rear buildings will house the parts department, employee support areas, service bays, detail/wash bays, and a photo booth. The proposed architecture is a contemporary design consistent with the Audi design throughout the United States.

"I am excited to have this new Audi dealership coming to our town. The City of Placentia has worked very hard to find the perfect developer to take over this vacant lot, and it is great to see our efforts coming to fruition," said Placentia Mayor Craig Green. "This dealership will certainly help us as we continue to grow our local economy and advance our city's interest in making this dealership a destination and a success."

Before being purchased by Penske Automotive Group, the property had been an eyesore to the community and was an attractive nuisance for vandalism, graffiti, and other illegal activities. The City worked extensively with the property's previous owner to either fully secure the property, develop it, or sell it to someone with a vision for development. The City finally achieved its long-term goal of developing the property with a highly coveted business that will bring significant sales tax revenue to Placentia. The new Audi dealership will generate approximately \$400-\$500k of annual sales tax revenue and create a considerable number of new jobs within the City.

"After so many years as a vacant site, to finally break ground on this project is a true testament to the collaborative and unwavering teamwork of City staff, City Council, and, of course, Penske Automotive Group in working together to develop this property into something that will greatly benefit our community and the greater region," said Placentia City Administrator Damien R. Arrula. "Today's groundbreaking is a tremendous success for our community and proves that with the right vision, diligence, and optimism, anything is possible for Placentia."

"Penske Automotive Group is proud to make the City of Placentia home to our first Audi dealership in north Orange County," said Bernie Wolfe, Penske Automotive Group's Executive Vice President-Western Region. "We are well on our way with City leadership in bringing a state-of-the-art dealership to Placentia. Our goal is to finish construction and open our doors by the end of 2021 to begin serving the community."

To receive updates on the project's status, contact the City of Placentia Development Services Department at (714) 993-8124.

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