



City of Placentia Press Release

For Immediate Release
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PLACENTIA CELEBRATES ARBOR DAY

PLACENTIA, CA – The City of Placentia celebrated Arbor Day on April 28th by planting six Brisbane trees in front of the Placentia Civic Center, along Kraemer Boulevard and Chapman Avenue. Placentia City staff and members of LOT318 helped to plant the new trees and the event was streamed live on the City's Facebook page.

Placentia was recently named a 2020 Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the City's first Tree City USA designation in its entire history. The Tree City USA program is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and the National Association of State Foresters.

Placentia achieved Tree City USA recognition by meeting the program's four requirements: establishment of a tree board or department, a tree-care ordinance, commitment of an annual community forestry budget of at least \$2 per capita, and an Arbor Day observance and proclamation.

"I was very excited to celebrate Arbor Day and I am proud that Placentia is now an official Tree City USA. On behalf of the City Council, we were honored to receive this prestigious, national award, which recognizes the City's commitment to tree planting and conservation," said Placentia Council Member Ward Smith. "As a City, we look forward to continuing to make planting trees a priority in Placentia."

"Adopting our first Urban Forest Management Program in 2019 and updating our Urban Forest Protection Ordinance helped us earn our Tree City USA status and will help to protect and grow our urban tree canopy for years to come," said Deputy City Administrator Luis Estevez. "We are looking forward to building on our first year of Tree City USA recognition towards a greener community."

"We were thrilled to host this Arbor Day event to celebrate our first-ever Tree City USA designation and we look forward to making this an annual tradition. Trees are a vital component in reducing heating and cooling cost, producing oxygen, and creating pleasant spaces for our residents and visitors to enjoy," said City Administrator Damien R. Arrula. "When trees are properly planted and maintained, they increase property values with visually appealing curbsides."

More information on the Tree City USA program, please visit www.arborday.org/TreeCityUSA.

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