



# City of Placentia Press Release

***For Immediate Release***  
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## **PLACENTIA FULFILLS VISION OF THE HERALD LUXURY APARTMENTS**

**PLACENTIA, CA** – The City of Placentia and Lyon Living held a grand opening event on November 17th to celebrate the opening of The Herald Luxury Apartments, located at 150 East Crowther Avenue within the City’s Transit-Oriented Development (TOD) District.

The Herald is a state-of-the-art, 215-unit multi-family residential development with resort-style amenities such as a rooftop pool and lounge area, beer garden with local brews on tap, indoor/outdoor workout facilities, lush courtyards with fire pits, barbeques, pet walking areas, outdoor art, and more. As one of the first experience-driven luxury apartment communities in Placentia, The Herald was named for being a “declaration of new beginnings” and flagship property for the City.

“Lyon Living is known for our highly-amenitized apartment communities, and we are excited to deliver a luxury product to Placentia residents at an affordable price,” said Lyon Living Managing Partner Kasey Suryan.

The Herald is helping achieve the City’s goals established for the newly created TOD District by fostering sustainable living and mobility by increasing pedestrian and bike-friendly options to access mass transit. The beautification of the pedestrian connection from The Herald to Downtown Placentia will also complement the City’s efforts to revitalize Downtown.

“We couldn’t be happier to officially welcome The Herald and its new residents to Placentia,” said Mayor Craig S. Green. “This development is a significant step towards making our City more accessible by increasing housing and promoting alternative modes of transportation such as walking or biking to shop, dine, and visit our local Placentia businesses.”

“Today’s grand opening is a huge milestone and fulfills a vision for the City of Placentia, and we were proud to partner with Lyon Living for this development,” said City Administrator Damien R. Arrula. “Investing in our TOD District is helping to create jobs, provide a variety of housing options, and generate additional general fund revenue to help us continue improving our infrastructure and quality of life for Placentia residents.”

For more information on developments in Placentia, contact the Planning Division at (714) 993-8124.

### **About Lyon Living**

In 1989, Frank T. Suryan Jr. partnered with General William Lyon to form what is now known as Lyon Living. Lyon Living, headquartered in Newport Beach, California, has become a leading real estate development, property management, and investment company with a market capitalization of more than \$4 billion. With assets throughout California, Colorado, Georgia, Florida, and Nevada, Lyon

Living specializes in high-end, experience-driven multi-family, mixed-use retail, hotel, and office concepts.

At the core of the company's mission is the commitment to challenge current industry standards to provide an unparalleled lifestyle and experience to our residents, retail tenants, and clients. The company's progression is fueled by its willingness to take risk, and its ever-growing portfolio is a result of the brand's strategic and innovative approach. [www.lyonliving.com](http://www.lyonliving.com)

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