



City of Placentia Press Release

For Immediate Release

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RIBBON-CUTTING CEREMONY HELD FOR JEFFERSON CENZA LUXURY APARTMENTS

PLACENTIA, CA – In partnership with JPI, the City of Placentia held a ribbon-cutting event to celebrate the grand opening of the Jefferson Cenza, a new luxury mixed-use development located on West Crowther Avenue in Placentia. The celebration marks the completion of this development, which includes 418 residential units and approximately 8,200 square feet of high-quality retail-commercial space on the ground floor. The Jefferson Cenza is the second state-of-the-art development within the City's Transit-Oriented Development (TOD) District centered on Crowther Avenue.

In addition to the 418 residential units, the Jefferson Cenza features high-end training facilities, gourmet kitchens, and well-appointed courtyards with resort-style amenities, including a pool and jacuzzi, firepits, barbeque grills, and dedicated dog-walking areas.

"Celebrating the grand opening of Jefferson Cenza represents a significant milestone in our City's commitment to providing exceptional living spaces for our community. This luxury apartment complex not only enhances the aesthetic appeal of our TOD but also contributes to the growth and vitality of our community," said Mayor Ward Smith. "The Jefferson Cenza is a welcome addition to Placentia, and I look forward to welcoming new residents to our community."

"Placentia is an ideal location for people wanting a well-rounded community," said Tina Lee, Vice President of Investment Management for JPI. "The area has undergone a major revitalization, and we're proud that Jefferson Cenza has helped bring that to life. This community not only provides top-of-the-line housing, but easy access to all the amazing amenities around it."

The Jefferson Cenza, along with "The Herald," which is down the street, is helping achieve the City's goals established for the Transit-Oriented Development Packing House District by fostering sustainable living and mobility by increasing pedestrian and bike-friendly options to access mass transit.

"This mixed-use development not only offers unparalleled residential amenities but also introduces retail/commercial space on the ground floor. This addition aligns with our City Council's vision for a vibrant, pedestrian-friendly district that fosters economic growth and community engagement," said City Administrator Damien R. Arrula. "Jefferson Cenza stands as a testament to our dedication to creating spaces that enrich the lives of our community. The City was proud to work with JPI Development on this project to welcome Jefferson Cenza to our TOD District."

For more information about developments in the City of Placentia, please contact the Development Services Department at (714) 993-8124. For more information on Cenza and leasing opportunities, please visit www.livecenza.com.

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