



# CITY OF PLACENTIA STRATEGIC GOALS

The City of Placentia is dedicated to fostering transparency, integrity, and responsiveness through innovative and ethical leadership, ensuring the delivery of high-quality services in a fair and equitable manner. We also strive for financial sustainability, supporting safe, welcoming neighborhoods, well-kept streets, parks, and public spaces while maintaining the small-town charm that defines our community.

## 1 FISCAL SUSTAINABILITY

Ensure long-term financial health by responsibly managing resources, investing wisely, and maintaining a balanced budget that supports high-quality services for the community.

## 2 PUBLIC SAFETY

Provide a safe, family friendly environment through proactive policing, efficient fire and emergency medical services, disaster preparedness, and strong community partnerships that protect residents, businesses, and visitors.

## 3 INFRASTRUCTURE, FACILITIES, & PUBLIC SPACES

Maintain and enhance streets, parks, and public facilities to ensure they are well-appointed, clean, attractive, and reflective of the city's commitment to quality.

## 4 ECONOMIC DEVELOPMENT

Foster a thriving local economy by supporting business growth and attracting new businesses.

## 5 ORGANIZATIONAL EXCELLENCE

Cultivate a high-performing, well-run organization that delivers exceptional service and operates with transparency, accountability, honesty, and integrity.