



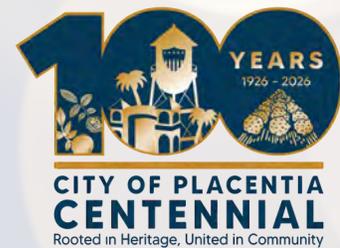
City of Placentia Centennial Sponsorship Program





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A Message From The
Placentia City Council



Dear Placentia Residents, Businesses, and Community Organizations,

We are thrilled to announce that the City of Placentia will be celebrating its 100th anniversary in 2026! This monumental milestone is not only a time to reflect on our incredible journey, but also a rare opportunity to come together as a community to celebrate a century of unity, progress, and Placentia pride.

Over the past 100 years, Placentia has grown from its humble beginnings into the dynamic, diverse, and welcoming city we know and love today. As your Mayor and City Council, we are honored to lead the charge in commemorating this historic occasion—and we want you to be a part of it.

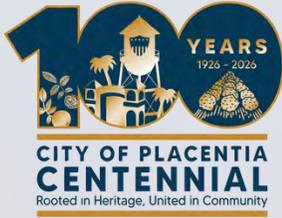
To mark this unforgettable year, we are planning a vibrant series of Centennial events and initiatives that will bring our community together like never before. From a grand city-wide birthday celebration to interactive historical displays, cultural festivals, community art projects, a commemorative book, and more—2026 will be a year to remember!

But we can't do it alone. To make this celebration as meaningful and memorable as possible, we invite our residents, local businesses, and valued organizations—to join us as proud sponsors of this once-in-a-lifetime celebration. Your support will directly fund year-long programming designed to engage and inspire the entire community. In return, we're offering a variety of dynamic sponsorship opportunities that highlight your support across multiple platforms—ensuring your generosity is recognized citywide.

Whether you're a lifelong resident, a small business owner, or a passionate community advocate, there's a place for you in this celebration. And if our sponsorship packages don't quite fit your vision, we're happy to work with you to create a custom opportunity that reflects your unique connection to Placentia.

Thank you for being an essential part of Placentia's story. We can't wait to celebrate 100 years of community, character, and connection with you. Let's honor our past, celebrate our present, and build an even brighter future—together.

With gratitude and excitement,
The Placentia City Council



Calendar of Centennial Events

Date

Event

Saturday, January 24, 2026

Mayor's Centennial Gala

Friday, April 10, 2026

100th Day

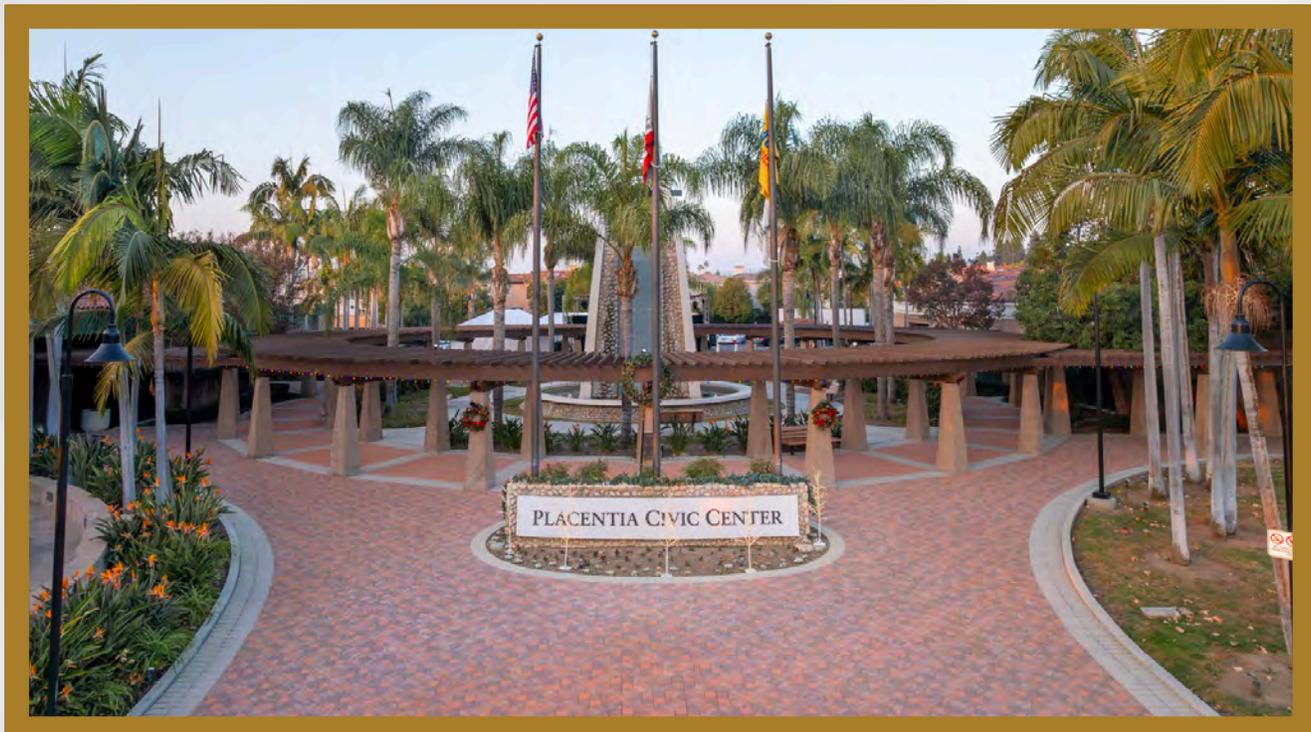
Saturday, May 02, 2026

Centennial 5K Run

Saturday, December 05, 2026

Centennial Birthday Celebration
& Tree Lighting

Please note that all of City's regularly scheduled events will also include centennial booths & fun!



Centennial Banner Program

Did you know that the City of Placentia is home to over 52,000 citizens, and on average, upward of 700,000 vehicles drive in and through the city on any given day? What better way to show pride in your City than by sponsoring a Centennial City Banner? While supporting your community, you can help promote your business and showcase the rich culture of Placentia during this historic milestone. All banners will be double-sided and full-color*. Banners will be displayed in high-traffic areas throughout the city for the duration of the sponsored time*. Upon removal, the banner will be sent to you for your personal use to display proudly. **Commitment Deadline: October 2025**

Banner Program (First Come First Served)	6 Months	12 Months
The Bradford Package (1) Banner (double-sided) with sponsor logo along Chapman Ave.	\$1,000	\$1,500
The McFadden Package 1) Banner (double-sided) with sponsor logo along Yorba Linda Blvd.	\$1,750	\$2,250
The Kraemer Package 1) Banner (double-sided) with sponsor logo along Kraemer Blvd.	\$2,500	\$3,000
The Placentia Package 2) Banners (double-sided) with sponsor logo, a banner will be placed along one of the following two locations: Chapman Ave., Yorba Linda Blvd., or Kraemer Blvd.	\$3,250	\$3,700



*Banner template and location will be determined by the City.

Sponsorship Packages

Bronze Package: \$5,000

Commitment Deadline: January 2026

(1) Banner (double-side) with sponsor logo for entire 2026 calendar year
(Banner template and location will be determined by the City)

Sponsorship recognition & logo in each Placentia Palm Quarterly for 2026

Logo on main stage banner/printed marketing material and sponsor mention at Centennial Events including: Centennial Gala & Silent Auction, 5K Centennial Run, and Centennial Birthday Celebration

Recognition on the City's Centennial Website to include sponsor logo, direct link to the sponsor's website and brief description of sponsors mission

Sponsorship recognition at city council meeting (during centennial year)

Silver Package: \$10,000

Commitment Deadline: January 2026

Billboard recognition advertisement along 57 Freeway for one month

(Silver Sponsors will benefit from sponsorship recognition with logo on a digital advertisement. Month of display contingent upon availability)

(2) Banners (double-side) with sponsor logo for entire 2026 calendar year
(Banner template and location will be determined by the City)

Sponsorship recognition & logo in each Placentia Palm Quarterly for 2026

Logo on main stage banner/printed marketing material and sponsor mention at Centennial Events including : Centennial Gala & Silent Auction, 5K Centennial Run, and Centennial Birthday Celebration

Recognition on the City's Centennial Website to include sponsor logo, direct link to the sponsor's website and brief description of sponsors mission

Sponsorship recognition at city council meeting (during centennial year)

Sponsorship Packages

Gold Package: \$15,000

Commitment Deadline: January 2026

Quarterly sponsorship recognition on social media

Logo on main stage banner/printed marketing material and sponsor mention at Centennial & select special events, including :

- Heritage Festival
- Centennial Gala & Silent Auction
- Centennial Birthday Celebration
- Concerts in the Park
- Centennial 5K Run

One promotional booth/table at each of the aforementioned special events (including VIP parking and reserved table at applicable events)

Billboard recognition advertisement along 57 Freeway for one month

(Gold Sponsors will benefit from sponsorship recognition with logo on a digital advertisement. Month of display contingent upon availability)

(3) Banners (double-side) with sponsor logo for entire 2026 calendar year

Sponsorship recognition & logo in each Placentia Palm Quarterly for 2026

(Banner template and location will be determined by the City)

Recognition on the City's Centennial Website to include sponsor logo, direct link to the sponsor's website and brief description of sponsors mission

Sponsorship recognition at city council meeting (during centennial year)



Sponsorship Packages

Platinum Package: \$20,000

Commitment Deadline: January 2026

Centennial capsule inclusion of sponsor related item/keepsake.

(Size restrictions apply and preapproval required for item/keepsake to be included in time capsule)

Logo on main stage banner/printed marketing material and sponsor mention at Centennial & select special events, Including :

- Easter Eggcitement
- Heritage Festival
- Tamale Festival
- Tree Lighting
- Centennial Gala & Silent Auction
- Centennial 5K Run
- Centennial Tree Planting
- Centennial Birthday Celebration

One promotional booth/table at each of the aforementioned special events (including VIP parking and reserved table at applicable events)

Exclusive billboard recognition advertisement along 57 Freeway for one month

(Platinum Sponsors will benefit from a dedicated digital advertisement panel placed in the advertisement rotation. Month of display contingent upon availability)

(4) Banners (double-side) with sponsor logo for entire 2026 calendar year

(Banner template and location will be determined by the City)

Sponsorship recognition & logo in each Placentia Palm Quarterly for 2026

Recognition on the City's Centennial Website to include sponsor logo, direct link to the sponsor's website and brief description of sponsors mission

Sponsorship recognition at City Council meeting and monthly sponsorship recognition on social media during centennial year.



Customized Sponsorship

Commitment Deadline

Centennial Gala & Silent Auction - January 24, 2026	\$2500	October 2025
Centennial 5K Run - May 02, 2026	\$3500	March 2026
Centennial Birthday Celebration - December 05, 2025 & Tree Lighting	\$5000	August 2026

Incentives vary on the sponsorship commitment and may include the following during the City's centennial year: logo placement on main stage banner for select centennial events, logo presence on event flyers and/or promotional materials, recognition of sponsor during event, recognition in Placentia Palm Quarterly, social media recognition, and acknowledgment on city centennial webpage.

Centennial Swag & In Kind Donations

- Shirts
- Vehicles
- 5K Medals/Trophies
- Printing
- Stage & Sound
- Entertainment
- Kids Zone
- Other

Personalized Sponsorship. Please Contact Community Services for assistance and collaboration ideas. Commitment ongoing through August 2026





City of Placentia
401 E. Chapman Avenue
Placentia, CA 92870

Contact Us
Community Services Department
P: 714-993-8232
E: Communityservices@placentia.org



CENTENNIAL SPONSORSHIP APPLICATION

Sponsor Name (As you would like to be recognized)			
Contact Name		Phone	
Address		Email	
City, State	Zip	Website	
Sponsorship Opportunities			
Centennial Banner Program			
The Bradford Package <input type="checkbox"/> 6 Months \$1,000 <input type="checkbox"/> 12 Months \$1,500	The McFadden Package <input type="checkbox"/> 6 Months \$1,750 <input type="checkbox"/> 12 Months \$2,250	The Kraemer Package <input type="checkbox"/> 6 Months \$2,500 <input type="checkbox"/> 12 Months \$3,000	The Placentia Package <input type="checkbox"/> 6 Months \$3,250 <input type="checkbox"/> 12 Months \$3,700
Sponsorship Packages			
Bronze Package <input type="checkbox"/> \$5,000	Silver Package <input type="checkbox"/> \$10,000	Gold Package <input type="checkbox"/> \$15,000	Platinum Package <input type="checkbox"/> \$20,000
Customized Sponsorships are available. Please contact the Community Services Department at 714-993-8232.			
Payment Information			
Payments can be made via cash, check, or charge. Credit card and cash payments will be accepted in person. Checks must be made payable to: <u>City of Placentia</u> . Please submit payment to:			
Attn: Centennial Committee C/O Community Services Department 401 E. Chapman Avenue			

I understand and agree to adhere to the sponsorship agreement, policies, and liability agreement

Signature: _____ Date: _____