



## **56<sup>th</sup> Annual Placentia Heritage Festival** **"PLACENTIA HONORS OUR HEROES"**

### **Homebased Business Vendor Application**

**\*\*THIS EVENT WILL BE HELD RAIN OR SHINE\*\***

*\*Any incomplete information will result in the return of your application\**

Dear Vendor,

401 E. Chapman Ave.

Placentia

California

92870

[www.placentia.org](http://www.placentia.org)

The Placentia Heritage Committee invites you to participate as a vendor in the 56<sup>th</sup> Annual Heritage Festival. This event is attended annually by over 20,000 people and will include a pancake breakfast, entertainment, craft fair, car show, and more. Additionally, the 2021 Heritage Parade will begin at the intersection of Golden Ave. and Kraemer Blvd.

The Heritage Festival is a community event attended by families with children of all ages. The distribution of religious or political information will not be permitted. Any vendor not meeting all of the enclosed requirements will not be permitted to participate. Vendors in violation of Heritage Festival Regulations as outlined will be asked to leave the event with NO refunds granted.

If you are interested in participating in the 2021 Heritage Festival please complete the enclosed application, Hold Harmless Agreement form and mail with your payment to:

**City of Placentia**  
**Attn: Community Services Department-Heritage**  
**c/o Aileen Munoz**  
**401 E. Chapman Ave.**  
**Placentia, CA 92870**

The Placentia Heritage Festival Committee appreciates your valued participation. Thank you for your interest and support. Please direct any questions or concerns to a Placentia Heritage Committee representative or to the City of Placentia at (714) 993-8232.



Sincerely,  
Heritage Festival Committee



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Contact Person and Title \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Day Phone ( ) \_\_\_\_\_ Evening Phone ( ) \_\_\_\_\_ Best Time to Call \_\_\_\_\_

Email: \_\_\_\_\_

Describe all items to be sold: \_\_\_\_\_

Did you participate in last year's Heritage Festival?	Yes [ ]	No [ ]
Booth Space- \$85.00 per 10' x10'	Quantity _____	Total \$ _____
Canopy Rental- \$75.00 per 10' x 10'	Quantity _____	Total \$ _____
Electrical Hook-up- \$50.00		Total \$ _____
	<b>Total Amount Due \$</b>	_____

*\*Limited electricity available; first come, first serve basis\**  
*\*Same day requests for electricity will NOT be accommodated\**

**FULL PAYMENT DUE AT TIME OF BOOTH RESERVATION**

Please make checks payable to: City of Placentia. **Please mail fees and application to:**

**City of Placentia**  
**Attn: Community Services Department-Heritage**  
**c/o Aileen Munoz**  
**401 E. Chapman Avenue**  
**Placentia, CA. 92870**

*The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(See Reverse)

**PLACENTIA HERITAGE FESTIVAL  
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL & PARADE ("FESTIVAL & PARADE") that will occur on **October 9, 2021**, \_\_\_\_\_, the undersigned hereby covenants and agrees to defend, indemnify, hold free and harmless the City of Placentia ("City"), the County of Orange, each of its elected and appointed officials, officers, directors, members, agents, servants, representatives, employees and volunteers from ANY and all claims, cause of actions, demands, loss, liability or wrongful death arising out of participating in the FESTIVAL & PARADE. IT IS THE INTENTION OF THE ORGANIZATION AND/OR THE UNDERSIGNED TO EXEMPT AND RELIEVE THE CITY FROM ALL LIABILITY FOR PERSONAL INJURY, PROPERTY DAMAGE OR WRONGFUL DEATH ARISING OUT OF THE PARTICIPATION IN THE FESTIVAL AND PARADE.

The undersigned understands and agrees that there are dangers, inherent and otherwise, in the FESTIVAL & PARADE and in participating in the FESTIVAL & PARADE during the COVID-19 pandemic. The undersigned further understands that his/her participation in the FESTIVAL & PARADE may expose him/her to the risk of personal injury or death and/or cause him/her to acquire COVID-19 and transmit the virus to others. The undersigned hereby acknowledges that he/she is participating on their own free will in the FESTIVAL & PARADE and agrees to assume the full risk of any injuries, illnesses, viruses, communicable diseases, damages, and/or losses of any kind, regardless of severity and including death that may occur in connection with his/her participation in the FESTIVAL & PARADE.

The undersigned represents that:

- He/she is aware that persons over age 65 and persons with underlying health conditions are at greater risk of contracting COVID-19 and becoming ill, potentially risking death.
- He/she is not experiencing symptoms of COVID-19, such as a dry cough, fever, shortness of breath or difficulty breathing, chills, repeated shaking with chills, muscle pain, headache, sore throat, or new loss of sense of smell and/or taste.
- He/she has not been advised by a physician that he/she is COVID-19 positive.
- He/she is physically able to engage in the FESTIVAL AND PARADE while following all rules, policies, and procedures of the Community Services Department.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said concert series. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

"A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor."

I agree to abide by all the standards and rules set forth by the organizers of this event. I also acknowledge and agree that any activity that I engage in, which is deemed detrimental by the staff, may cause expulsion from the venue.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Group

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Owner ( ) Representative ( )

\_\_\_\_\_  
Business Phone



## ***56<sup>th</sup> Annual Placentia Heritage Festival*** ***"PLACENTIA HONORS OUR HEROES"***

### **Homebased Rules and Regulations**

- Heritage Festival date and time: **October 9, 2021 10:00 a.m. – 4:00 p.m.**
- Heritage Festival location: Tri-City Regional Park (2301 N. Kraemer Blvd, Placentia, CA 92870) at the intersection of Golden Ave. and Kraemer Blvd.
- All accepted and approved vendors will receive an event packet approximately one week prior to the event.
- Included in the event packet will be;
  - An assigned specific arrival and set-up time. Vendors arriving prior to their assigned time will not be permitted to enter the homebased area until their assigned time.
  - Specific entry and exit directions and instructions.
  - A parking pass for **one** vehicle per 10' x 10' space.
  - Specific check in and checkout procedures for the event
- Vehicles must be out of the assigned vendor area AND booths completely set up by 9:00 a.m.
- No vehicles will be allowed to enter Tri-City Regional Park after 9:30 a.m.
- Tri-City Regional Park is closed to all vehicle traffic between 9:30 a.m. and 4:15 p.m., vendors are required to stay for the entire event.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10' x 10' space.
- Each booth space will be a ten-foot by ten-foot (10' x 10') space only. Canopies are available at an extra charge.
- **Vendors are responsible for providing their own tables and chairs.**
- Day of requests for electricity will NOT be approved.
- Vendors must provide the Heritage Committee with photographs of any activities and/or structural items planned for the event at the time of application (if available).
- Booth space locations and numbering change each year.
- The City of Placentia and Heritage Committee reserves the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.