



56th Annual Placentia Heritage Festival “PLACENTIA HONORS OUR HEROES”

Business Expo Vendor Application

****THIS EVENT WILL BE HELD RAIN OR SHINE****

Any incomplete information will result in the return of your application

Business Name _____
 Contact Name _____
 Address _____ City _____ State/Zip _____
 Day Phone () _____ Evening Phone () _____ Best Time to Call _____
 Email: _____

Describe all items to be distributed (No raffles/food sales allowed): _____

| Commercial Business Sponsor | Quantity | | | \$ Amount |
|--|----------|--|--|-----------|
| <i>(See brochure for additional benefits of each level)</i> | | | | |
| \$250 Ruby Level- 10'x10' Canopy, 1 table, 2 chairs | | | | |
| \$500 Gold Level- 10'x10' End Canopy, 1 table, 2 chairs | | | | |
| \$1000 Emerald Level- 10'x10' End Canopy, 1 table, 2 chairs | | | | |
| \$2000 Diamond Level- 10'x10' End Canopy, 1 table, 2 chairs | | | | |
| Electricity required? () Y () N | | | | |
| Please list electrical needs _____ | | | | |
| <i>*Limited electricity is available; first come, first serve basis*</i> | | | | |
| <i>*Same day requests for electricity will not be accommodated*</i> | | | | |
| Total Amount Due | | | | \$ |
| FULL PAYMENT DUE AT TIME OF BOOTH RESERVATION | | | | |

Please make checks payable to: City of Placentia. Please mail fees and application to:

**City of Placentia
 Attn: Community Services Department-Heritage
 c/o Aileen Munoz
 401 E. Chapman Avenue
 Placentia, CA. 92870**

The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.

Signature: _____ Date: _____

**PLACENTIA HERITAGE FESTIVAL
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL & PARADE ("FESTIVAL & PARADE") that will occur on **October 9, 2021**, _____, the undersigned hereby covenants and agrees to defend, indemnify, hold free and harmless the City of Placentia ("City"), the County of Orange, each of its elected and appointed officials, officers, directors, members, agents, servants, representatives, employees and volunteers from ANY and all claims, cause of actions, demands, loss, liability or wrongful death arising out of participating in the FESTIVAL & PARADE. IT IS THE INTENTION OF THE ORGANIZATION AND/OR THE UNDERSIGNED TO EXEMPT AND RELIEVE THE CITY FROM ALL LIABILITY FOR PERSONAL INJURY, PROPERTY DAMAGE OR WRONGFUL DEATH ARISING OUT OF THE PARTICIPATION IN THE FESTIVAL AND PARADE.

The undersigned understands and agrees that there are dangers, inherent and otherwise, in the FESTIVAL & PARADE and in participating in the FESTIVAL & PARADE during the COVID-19 pandemic. The undersigned further understands that his/her participation in the FESTIVAL & PARADE may expose him/her to the risk of personal injury or death and/or cause him/her to acquire COVID-19 and transmit the virus to others. The undersigned hereby acknowledges that he/she is participating on their own free will in the FESTIVAL & PARADE and agrees to assume the full risk of any injuries, illnesses, viruses, communicable diseases, damages, and/or losses of any kind, regardless of severity and including death that may occur in connection with his/her participation in the FESTIVAL & PARADE.

The undersigned represents that:

- He/she is aware that persons over age 65 and persons with underlying health conditions are at greater risk of contracting COVID-19 and becoming ill, potentially risking death.
- He/she is not experiencing symptoms of COVID-19, such as a dry cough, fever, shortness of breath or difficulty breathing, chills, repeated shaking with chills, muscle pain, headache, sore throat, or new loss of sense of smell and/or taste.
- He/she has not been advised by a physician that he/she is COVID-19 positive.
- He/she is physically able to engage in the FESTIVAL AND PARADE while following all rules, policies, and procedures of the Community Services Department.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said concert series. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

"A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor."

I agree to abide by all the standards and rules set forth by the organizers of this event. I also acknowledge and agree that any activity that I engage in, which is deemed detrimental by the staff, may cause expulsion from the venue.

Signature

Date

Sponsor Group

Home Phone

Owner () Representative ()

Business Phon



56th Annual Placentia Heritage Festival ***"PLACENTIA HONORS OUR HEROES"***

Business Expo Rules and Regulations

*****THIS EVENT WILL BE HELD RAIN OR SHINE*****

- Heritage Festival date and time: **October 9, 2021, 10:00 a.m. – 4:00 p.m.**
- Heritage Festival location: Tri-City Regional Park (2301 N. Kraemer Blvd, Placentia, CA 92870) at the intersection of Golden Ave. and Kraemer Blvd.
- All accepted and approved vendors will receive an event packet approximately one week prior to the event.
- Included in the registration packet will be;
 - An assigned specific arrival and set-up time. Vendors arriving prior to their assigned time will not be permitted to enter the Business Expo area until their assigned time.
 - Specific entry and exit directions and instructions.
 - A parking pass for **one** vehicle per 10' x 10' space.
 - Specific check in and checkout procedures for the event
- Vehicles must be out of the assigned vendor area AND booths completely set up by 9:00 a.m.
- No vehicles will be allowed to enter Tri-City Regional Park after 9:30 a.m.
- Tri-City Regional Park is closed to all vehicle traffic between 9:30 a.m. and 4:15 p.m., vendors are required to stay for the entire event.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10' x 10' space.
- Each booth space will be a ten-foot by ten-foot (10' x 10')
- Day of requests for electricity will NOT be approved.
- Vendors must provide the Heritage Committee with photographs of any activities and/or structural items planned for the event at the time of application (if available).
- Booth space locations and numbering change each year.
- The City of Placentia and Heritage Committee reserves the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.