



**55<sup>th</sup> Annual Placentia Heritage Festival**  
**“CELEBRATING EVERYDAY HERO’S**  
***Doing the Right Thing!*”**

**Breakfast Vendor Application**

**Application Deadline: August 1, 2019**

*Any incomplete information will result in the return of your application.*

401 E. Chapman Ave.

Placentia

California

92870

The Placentia Heritage Festival Committee invites your organization to submit a proposal to organize and operate the Breakfast for the 2019 Heritage Festival. This opportunity is offered exclusively to non-profit groups and organizations based in Placentia. The Heritage Festival & Parade is attended annually by over 20,000 people and offers your organization a tremendous fundraising opportunity!

The 2019 Heritage Festival & Parade will also include entertainment, craft fair, car show, food booths, and more. Additionally, the 2019 Heritage Parade will disperse at the intersection of Golden Avenue and Kraemer Boulevard into Tri-City Park.

Any organization or vendor not meeting all of the enclosed requirements will not be permitted to participate. Vendors in violation of Heritage Festival & Parade Food Concession Rules and Regulations as outlined will be asked to leave the event with NO refunds granted.

[www.placentia.org](http://www.placentia.org)

If you are interested in participating in the 2019 Heritage Festival please complete the enclosed application and indemnification agreement and send along with payment to:

**City of Placentia**  
**Attn: Community Services Department-Heritage**  
**c/o Aileen Munoz**  
**401 E. Chapman Avenue**  
**Placentia, CA 92870**

The Placentia Heritage Festival Committee appreciates your valued participation. Thank you for your interest and support. Please direct any questions or concerns to the City of Placentia Community Services Department at (714) 993-8232.



Regards,  
Heritage Festival Committee



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Applications must be submitted by August 1, 2019. This process will be handled on a first come first serve basis.

**ONE representative from your organization must attend the Heritage Committee Meeting on July 10<sup>th</sup> at City Hall**

**\*Application Fee: \$500\***

- Health Department regulations require a 3 compartment sink
- The approximate cost of a 3 compartment sink is \$500. The sink needs to be rented by the participating vendor.

Non-Profit Organization \_\_\_\_\_

Non-Profit Tax Exempt ID# \_\_\_\_\_

Contact Person and Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Day Phone ( ) \_\_\_\_\_ Evening Phone ( ) \_\_\_\_\_ Best Time to Call \_\_\_\_\_

Email: \_\_\_\_\_

**PROPOSAL** (Please attach additional sheets if needed)

**Proposed Location (please check one or both)**

( ) North End of Parade (Parkview Elementary)

( ) South End of Parade/ Parade Start

Address of Proposed Location (if South End of Parade): \_\_\_\_\_

**Organization's Experience**

Provide a brief description of your organization's experience as a food vendor at similar events

**Experience of Organization's Current Members or Team**

Please list the members of your organization that will lead this effort and their experience operating similar events

**Organization’s Capability to Organize and Operate the Breakfast**

Please specify your ability to gather resources such as volunteers, supplies, and equipment to operate successfully

**Proposed Breakfast Menu**

Please indicate a proposed monetary and/or other contribution towards the Heritage Festival

**Evaluation Criteria**

All proposals received will be evaluated by the Heritage Committee and the Placentia Community Services Department based on the responses above and the following evaluation criteria:

- Organization’s Experience (40%)
- Experience of Organization’s Current Members or Team (30%)
- Organization’s Capability to Organize and Operate the Breakfast (30%)

**Proposal Certification**

*The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.*

Signature:

Date:

\_\_\_\_\_

\_\_\_\_\_



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**Breakfast Vendor – Rules and Regulations**

**\*\*EVENT WILL BE HELD RAIN OR SHINE\*\***

- Breakfast will operate on **October 12, 2019 6:30 a.m. – 10:00 a.m.** in the Parkview Elementary School parking lot adjacent to Tri-City Regional Park (2301 N. Kraemer Boulevard, Placentia, CA 92870) or other approved location.
- Vendor must be onsite by 5:00 a.m. to begin setup and ready to serve at 6:30 a.m.
- Vendor must have signage stating the non-profit organization they represent and the food items they will be selling. All signs must be a minimum of 8” x 11”.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the breakfast, vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of the space. Failure to properly clean-up WILL result in a \$100.00 fee and vendor will not be invited back to future festivals.
- Electrical needs must be requested through the Heritage Festival Committee.
- Vendor must provide the Heritage Festival Committee with photographs of any activities and/or structural items planned for the event at the time of application (if applicable).
- Vendor is responsible for providing their own tables and chairs and arranging a breakfast seating area for approximately 50 people.
- Vendor must complete an **Orange County Health Department application**. A representative from the Placentia Community Services Department will be contacting your organization with application instructions.
- Food concession applications will not be approved unless all Orange County Health Department paperwork is complete **four weeks prior to the event date, September 14th**. NO EXCEPTIONS! ***A mandatory meeting will be scheduled for all accepted food concession applicants.***
- All Orange County Health Department food handling and preparation regulations **MUST** be followed on the event date.
- The Heritage Festival Committee reserves the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.

***You will be expected to report the profits made, how much of the profits were donated to your affiliated organization, and how the organization is paying the donation forward to the Placentia Community.***

**PLACENTIA HERITAGE FESTIVAL  
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL to occur on **October 12, 2019**. \_\_\_\_\_, the undersigned hereby covenant and agree to indemnify, defend and hold harmless Placentia Heritage Festival Committee, the City of Placentia, the Tri-City Park Authority, County of Orange, each of their officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the parade or festivities; (2) waives his/her right to sue the aforementioned parties relating to any parade and festival activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said event. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

"A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor."

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Group

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Owner ( ) Representative ( )

\_\_\_\_\_  
Business Phone