

The People are the City



Mayor
CRAIG S. GREEN

Mayor Pro Tem
CHAD P. WANKE

Councilmembers:
RHONDA SHADER
WARD L. SMITH
JEREMY B. YAMAGUCHI

City Clerk:
PATRICK J. MELIA

City Treasurer
KEVIN A. LARSON

City Administrator
DAMIEN R. ARRULA

401 East Chapman Avenue – Placentia, California 92870

February 16, 2017

RE: SPONSORING THE EXPANSION OF THE PLACENTIA VETERANS MONUMENT

Dear Friend of Placentia,

On June 11, 1994, the City of Placentia and the Veterans Advisory Committee established the Veterans Monument to honor residents that served in the armed forces. The Veterans Monument, located in the Placentia Civic Center, consists of military service Veterans and active duty service personnel who were raised, educated or entered the service in Placentia. Every year, the Veterans Advisory Committee reviews the applications and based on the qualifications, the names selected are engraved on the monument at no cost to the applicant. The selected individuals are then recognized during the City's annual Veterans Day Observance Ceremony.

Twenty years later, the Veterans Monument is reaching its capacity to honor our residents and is need of expansion to accommodate future names. With this in mind, the Veterans Advisory Committee is respectfully seeking monetary donations towards the expansion of the monument. If you are interested in making a monetary donation, checks can be made payable to the City of Placentia and mailed to 401 E. Chapman Avenue, Placentia, CA 92870 by October 1, 2016. Please mention Veterans Monument on the memo line of your check.

If you are interested in making a monetary donation, checks can be made payable to the City of Placentia and mailed to 401 E. Chapman Avenue, Placentia, CA 92870 by May 1, 2017. Please mention Veterans Monument on the memo line of your check.

We would like to offer recognition of your generous contribution through the following:

Bronze - \$50

- Mention of sponsor name on the Veterans Day Observance Ceremony event flyer.

Silver - \$100

- Mention of sponsor name on the Veterans Day Observance Ceremony event flyer and program.

Ruby - \$250

- Mention of sponsor name on the Veterans Day Observance Ceremony event flyer, program, and recognition on the City of Placentia's website and Placentia Community Television Channel.

Gold - \$500

- Mention of sponsor name on the Veterans Day Observance Ceremony event flyer, program, recognition on the City of Placentia's website and Placentia Community Television Channel, and announcement of sponsor by the Master of Ceremonies at the Veterans Day Observance Ceremony.

Emerald - \$1,000+

- Mention of sponsor name on the Veterans Day Observance Ceremony event flyer, program, recognition on the City of Placentia's website and Placentia Community Television Channel, recognition on the City electronic billboard located off of the 57 freeway, announcement of sponsor by the Master of Ceremonies at the Veterans Day Observance Ceremony, and recognition in the Placentia Quarterly Newsletter (distributed to over 18,000 residents and businesses in the City of Placentia).

The City of Placentia is a not-for-profit municipality, so your donation may be tax deductible. Should you have any further questions regarding the expansion of the Veterans Monument, please contact Steve Pischel, City Liaison of the Veterans Advisory Committee at (714) 993-8142 or spischel@placentia.org. We appreciate your interest in supporting our Veterans and we thank you for your consideration.

Sincerely,

Stephen Pischel

Stephen Pischel
City Liaison to the Veterans Advisory Committee

Ronald Culler

Ronald Culler
Chairman, Veterans Advisory Committee

Attachment: Donation Form

Veterans Monument Expansion Project

Please choose one of the following contribution options and return this form to:

Veterans Monument Expansion Project
City of Placentia
401 E. Chapman Avenue
Placentia, CA 92870

- | | | | |
|--------------------------|--------------|--------------------------|-----------------|
| <input type="checkbox"/> | \$50-Bronze | <input type="checkbox"/> | \$500-Gold |
| <input type="checkbox"/> | \$100-Silver | <input type="checkbox"/> | \$1,000-Emerald |
| <input type="checkbox"/> | \$250- Ruby | <input type="checkbox"/> | Other |

Check enclosed _____
Credit Card _____

Name

Date

Business or Non-Profit Organization

Address

E-Mail

Phone (Optional)

Thank you for your donation and your support of Placentia's Veterans.