

## Frequently Asked Questions About Local Measure U

**Q: What is Measure U?**

**A:** On July 24, 2018, the Placentia City Council unanimously (5-0) placed Measure U -- a local one-cent sales tax measure -- on the November 6, 2018 ballot. If approved by local voters, Measure U would provide local funding for community priorities such as paving local streets and repairing potholes, providing quick responses to 9-1-1 emergencies, providing fire protection and emergency medical services, reducing gang activity and drug related crimes and keeping public areas clean and free of graffiti.

**Q: Why hasn't my street been paved? Can Measure U help?**

**A:** Yes, Measure U will help address our streets and roads. Placentia has the second worst rated roads in Orange County. Funding generated by Measure U will address these essential road repairs and pave local streets before they become even more expensive to maintain.

**Q: How will Measure U help with 911 services?**

**A:** Nearly 77% of 9-1-1 emergency calls to the Fire Department placed by Placentia residents are for medical emergencies. If adopted by local voters, Measure U will maintain rapid medical emergency response times.

**Q: What about the Police Department?**

**A:** The City of Placentia has its own local police department - which guarantees that the City has proactive neighborhood police patrols, and that local police are available when needed and not diverted to service other cities. Local funding is needed to ensure the City is able to maintain its own local police department.

**Q: Will there be any more cuts in City services?**

**A:** Measure U can provide the necessary funding needed to avoid additional deep cuts in all City programs and service areas, including the maintenance of streets, 9-1-1 emergency response times, police and fire protection, parks and public facilities, as well as programs for youth and seniors.

**Q: Can Sacramento take away local Measure U funds?**

**A:** No, all Measure U funds would remain local. These local funds are protected by law from the State, so they cannot be taken by Sacramento.

**Q: What does Measure U cost?**

**A:** Measure U is a local sales tax measure that would cost one-cent per dollar. Measure U is not a tax on your home or property, groceries or prescription medications. Measure U would ensure that out of town visitors pay their fair share while re-investing in our community.

**Q: What are Measure U's fiscal accountability protections?**

**A:** Measure U legally requires independent financial audits and an independent Citizens' Oversight Committee to ensure that all funds are spent properly.